

FOR IMMEDIATE RELEASE

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SoulBelly BBQ Announces Opening of New Location at Miracle Eats Food Court Today, April 24



High-res photos can be found [here](#)

LAS VEGAS — SoulBelly BBQ is excited to announce the opening of its new location at Miracle Eats Food Court inside Miracle Mile Shops today, marking the brand’s expansion onto the iconic Las Vegas Strip.

Founded in 2021, SoulBelly BBQ quickly earned a reputation for its expertly crafted smoked meats, vibrant atmosphere, and dedication to bringing people together over great food. The new Miracle Mile Shops location will offer guests a fast-casual dining experience with a menu featuring craveable BBQ favorites and comfort-driven specialties.

Guests can enjoy a curated selection of bold BBQ house specialties and sandwiches including the Texas Cheesesteak—featuring sliced brisket, peppers, onions, and provolone—and hearty favorites like The Boss Hog, made with Carolina-style pulled pork and the Brisket Burnt End Grilled Cheese. The menu is rounded out with classic sides, shareable snacks, and Banana Pudding Style soft serve for dessert, an exclusive addition to the Miracle Eats location.

“Expanding SoulBelly BBQ to the Las Vegas Strip is a major milestone for us. It’s an opportunity to share our BBQ with even more people and celebrate how far we’ve come since our opening in 2021,” said Chef

Bruce Kalman. “We’re honored to join the lineup at Miracle Mile Shops and look forward to what’s ahead.”

The addition of SoulBelly BBQ further enhances the diverse dining portfolio at Miracle Eats Food Court, which continues to be the go-to spot for diverse and delicious dining options in the heart of the strip.

“We’re excited to welcome SoulBelly BBQ to Miracle Eats at Miracle Mile Shops,” said Robert Buchanan, Vice President and General Manager of Miracle Mile Shops. “They’ve built a strong following here in Las Vegas and serve up authentic barbecue in a setting that has genuine energy to it. It’s a strong addition to our food court and aligns well with what we’re continuing to build at the property. We’re focused on bringing in operators that deliver quality, experience, and value, and SoulBelly BBQ certainly delivers on that.”

SoulBelly BBQ at Miracle Mile Shops is now open. Hours of operation will be 7 days a week from 11 AM to 10 PM.

More information about Miracle Mile Shops can be found by visiting www.miraclemileshopslv.com.

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About Soulbelly BBQ

Founded by award-winning chef Bruce Kalman, SoulBelly BBQ in downtown Las Vegas is a chef-driven celebration of regional American barbecue and a lively destination for great food and live music. Known for his commitment to sourcing the highest-quality, responsibly raised meats and seasonal produce, Kalman combines his passion for nose-to-tail butchery with refined culinary techniques to create bold, flavor-packed smoked brisket, ribs, pulled pork, and more. Each dish is paired with standout sides that rival the mains, from creamy mac and cheese to green chile corn casserole, plus artisanal pickles from Kalman’s BK Brinery. With national recognition from his nomination for “Rising Star Chef” from the James Beard Foundation, victories on Chopped and Beat Bobby Flay, and a Top Chef top-five finish, Kalman brings his creative spirit and dedication to deliciousness to every plate—making SoulBelly BBQ a go-to spot for barbecue lovers and music fans alike.

About Miracle Mile Shops™

Located in the heart of the Las Vegas Strip adjacent to Planet Hollywood Resort & Casino, Miracle Mile Shops offers an unparalleled blend of retail, dining, and entertainment experiences. The newly transformed mile-long indoor center features a dynamic mix of popular brands and specialty retailers, including Sephora; QUAY; H&M; Steve Madden; GUESS; POP MART; and Club Tattoo, home to some of the best tattoo artists and body piercers in the nation. Unique culinary experiences include the West Coast’s first Rosa Mexicano; Tippy Robot, the first land-based cocktail bar operated by robots; Chicago popcorn legend Garrett Popcorn Shops’ only Las Vegas location; Nacho Daddy, home of the world-famous Scorpion Shot; the 15,000-square-foot bar and restaurant Cabo Wabo Cantina; and Blondies Sports Bar and Grill, offering an energetic atmosphere for sports fans. The exciting new food court, Miracle Eats, is home to a collection of restaurants including Chipotle Mexican Grill, Tacotarian, Fat Tuesday, Carnegie Pizza, Lobster ME, Irv’s Burgers, SoulBelly BBQ and Dave’s Hot Chicken. Guests can also experience Miracle Mile Shops’ signature entertainment attractions, including the free, immersive

Rain Show—a spectacular indoor thunderstorm featuring state-of-the-art sound, lighting, and special effects—and the Lost City Show, a captivating 3D projection that transforms the V Theater into a canvas of vivid imagery and imagination. The center offers adjoining access to Planet Hollywood, with 2,500 beautifully redesigned rooms and suites and Elara by Hilton Grand Vacations featuring 1,290 units and four penthouse floors. Miracle Mile Shops is owned by an affiliate of Institutional Mall Investors LLC, a joint venture between Miller Capital Advisory and CalPERS.

For more information, call 702-866-0703 or visit www.miraclemileshopslv.com. Keep up with the latest Miracle Mile Shops news via [Facebook](#), [X](#), [Instagram](#), [TikTok](#) and [YouTube](#).

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