

# Miracle Mile Shops teams up with CIS of Nevada for charity campaign

by Jenelle Vannoy | Wed, February 26, 2025 at 11:30 AM



Miracle Mile Shops South Exterior (Patrick Gray, Kabik Photo Group)



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Las Vegas (KSNV) — Miracle Mile Shops, adjacent to Planet Hollywood Resort & Casino, has partnered with [Communities In Schools of Nevada](#) for the 2025 Caring, Giving, Changing campaign.

Throughout the year, all coins tossed into the Rain Show by Miracle Mile Shops' customers will be collected and donated to the nonprofit organization.

Robert Buchanan, Vice President and General Manager of Miracle Mile Shops, expressed enthusiasm for the partnership. "We are thrilled to welcome Communities In Schools of Nevada as this year's Caring, Giving, Changing partner," Buchanan said. "Their impactful work in our community is invaluable, and we are confident our guests will be eager to support such a meaningful cause."

Communities In Schools of Nevada aims to remove educational barriers by providing resources such as mentoring, school supplies, after-school programs, and basic needs to students requiring additional support across the state.