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## **Irv's Burgers Now Open Inside Miracle Eats Food Court at Miracle Mile Shops in Las Vegas**

**LAS VEGAS (Aug. 7, 2025)** – **Miracle Mile Shops**, adjacent to Planet Hollywood Resort & Casino, has welcomed **Irv's Burgers** inside **Miracle Eats** Food Court. The beloved California-based burger stand is known for its nostalgic flair and classic American favorites.

The opening of Irv's Burgers adds to the growing culinary offerings lineup at Miracle Eats Food Court, which boasts a collection of beloved local and national eateries, including Carnegie Pizza, Dave's Hot Chicken, Chipotle Mexican Grill, Lobster ME, Tacotarian, and Fat Tuesday.

Guests can enjoy Irv's staples like the *Irv's Original Roadside Single Burger*, *Irv's Chili Cheese Dog*, *hand-cut fries*, *classic milkshakes* and more. Irv's Burgers first opened in West Hollywood, along Route 66, in 1946 and has remained a fan favorite ever since, drawing crowds with its comfort food classics. To celebrate both their opening and Miracle Mile Shops' 25<sup>th</sup> anniversary, Irv's is offering 25% off milkshakes throughout the month of August.

The new Las Vegas location marks Irv's Burgers' first presence on the Las Vegas Strip, bringing its time-honored menu and friendly service to the heart of one of the city's busiest destinations. Learn more at [www.irvsburgers.com](http://www.irvsburgers.com) or follow [@irvsburgers](https://www.instagram.com/irvsburgers).

Press Images can be found [here](#). For more information about Miracle Mile Shops, visit [miraclemileshopsnv.com](http://miraclemileshopsnv.com).

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### **About Miracle Mile Shops™**

Miracle Mile Shops, adjacent to Planet Hollywood Resort & Casino, features more than a mile of premier shops, tempting restaurants and live entertainment venues at the heart of the famed Las Vegas Strip. The leading mixed-use project has recently undergone extensive transformations, complete with elevated finishes, upgraded technology and digital design elements. The center is home to Sephora; QUAY; H&M; the West Coast's first Rosa Mexicano restaurant featuring authentic Mexican cuisine in an bold atmosphere; Tippy Robot, the first land-based cocktail bar operated by robots; Chicago popcorn legend Garrett Popcorn Shops' only Las Vegas location; Nacho Daddy, home of the world-famous

Scorpion Shot; 15,000-square-foot bar and restaurant Cabo Wabo® Cantina; and Club Tattoo, featuring some of the best tattoo artists and body piercers in the nation. The exciting new food court, Miracle Eats, is home to a collection of restaurants, including Chipotle Mexican Grill, Irv's Burgers, Tacotarian, Fat Tuesday, Carnegie Pizza, Lobster ME and Dave's Hot Chicken. Miracle Mile Shops guests enjoy adjoining access to Planet Hollywood, with 2,500 beautifully redesigned rooms and suites and Elara by Hilton Grand Vacations featuring 1,290 units and four penthouse floors. Miracle Mile Shops is owned by an affiliate of Institutional Mall Investors LLC, a joint venture between Miller Capital Advisory and CalPERS.

For more information, call 702.866.0710 or visit [www.miraclemileshopslv.com](http://www.miraclemileshopslv.com). Keep up with the latest Miracle Mile Shops news via [Facebook](#), [X](#), [Instagram](#) and [YouTube](#).

### **About Irv's Burgers**

Irv's Burgers first opened in 1946 as Queen's Burgers along the legendary Route 66 and quickly became a staple of Southern California culture – drawing stars like Frank Sinatra, Jim Morrison, and Janis Joplin, and appearing on Linda Ronstadt's Living in the USA album cover. After closing in 2018, the brand was revived in 2022 by owner Lawrence Longo, restoring its signature dishes and retro spirit. Irv's now operates eight locations across Southern California and Las Vegas.

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