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Tillys Set to Open Tomorrow at Miracle Mile Shops in Las Vegas

LAS VEGAS (July 18, 2025) – Miracle Mile Shops, located adjacent to Planet Hollywood Resort & Casino, announces the grand opening of **Tillys**, the California-based lifestyle and apparel retailer, **tomorrow July 19**. The brand will offer its signature mix of activewear, laid-back fashion, footwear and accessories for men, women and kids.

Tillys joins the retail mix at Miracle Mile Shops, following the recent arrivals of global jewelry brand Lovisa and collectible toy retailer Pop Mart. Additional anticipated openings for 2025 include Irv's Burgers, Miss A, Puffy Cotton Candy, Intimissimi | Calzedonia, Rocket Fizz Soda & Candy Shop, Briggs & Riley, Oculus Sunglass Boutique and Drybar.

Known for carrying top brands like Vans, Volcom, Adidas, Billabong and more, Tillys brings its signature laid-back West Coast vibe to the heart of the Las Vegas Strip. Guests can explore seasonal collections, exclusive drops and must-have gear perfect for summer and beyond.

To celebrate the grand opening, guests are invited to stop by Tillys between 1–4 p.m. for a variety of free giveaways and entertainment, including complimentary T-shirts, custom tote bags, a live DJ, henna tattoo artist, hair tinsel station and exciting prizes throughout the afternoon.

More information regarding Miracle Mile Shops can be found by visiting <https://www.miraclemileshops.lv.com/>.

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About Miracle Mile Shops™

Miracle Mile Shops, adjacent to Planet Hollywood Resort & Casino, features more than a mile of premier shops, tempting restaurants and live entertainment venues at the heart of the famed Las Vegas Strip. The leading mixed-use project has recently undergone extensive transformations, complete with elevated finishes, upgraded technology and digital design elements. The center is home to Sephora; QUAY; H&M; the West Coast's first Rosa Mexicano restaurant featuring authentic Mexican cuisine in an bold atmosphere; Tippy Robot, the first land-based cocktail bar operated by robots; Chicago popcorn legend Garrett Popcorn Shops' only Las Vegas location; Nacho Daddy, home of the world-famous Scorpion Shot; 15,000-square-foot bar and restaurant Cabo Wabo® Cantina; and Club Tattoo, featuring some of the best tattoo artists and body piercers in the nation. The exciting new food court, Miracle Eats, is home to a collection of restaurants including Chipotle Mexican Grill, Tacotarian, Fat Tuesday, Carnegie

Pizza, Lobster ME and Dave's Hot Chicken. Miracle Mile Shops guests enjoy adjoining access to Planet Hollywood, with 2,500 beautifully redesigned rooms and suites and Elara by Hilton Grand Vacations featuring 1,290 units and four penthouse floors. Miracle Mile Shops is owned by an affiliate of Institutional Mall Investors LLC, a joint venture between Miller Capital Advisory and CalPERS.

For more information, call 702.866.0710 or visit www.miraclemileshops.lv.com. Keep up with the latest Miracle Mile Shops news via [Facebook](#), [X](#), [Instagram](#) and [YouTube](#).

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