FOR IMMEDIATE RELEASE

June 30, 2025



Score free weekend self-parking and BOGO deals with Miracle Mile Shops' 'Get One on Us' promotion

Free self-parking weekends and additional offers add extra value for shoppers



Photos can be found <u>here</u>. Courtesy of Miracle Mile Shops.

LAS VEGAS – Miracle Mile Shops on the Las Vegas Strip, adjacent to **Planet Hollywood Resort & Casino**, is continuing its summer savings with their **Get One On Us** deal this July. Guests can enjoy added value with free self-parking on select weekends with a valid purchase, plus more exclusive deals.

From **July 11–13**, **July 18–20** and **July 25–27**, shoppers can park for free in the Miracle Mile Shops self-parking garage. Self-parking is free with a \$100 purchase at any of the Miracle Mile Shops stores, restaurants or at the Saxe Theater and V Theater. Customers must present same-day receipts at the valet office to redeem.

As part of the July promotion, Miracle Mile Shops is also offering a **BOGO** (Buy One, Get One) deal at select merchants, giving guests even more reason to shop, dine and explore.

Enjoy BOGO deals from these participating retailers:

- Blondies Sports Bar & Grill Buy one yard, get one yard (same size) free
- Bret Webster Gallery BOGO/2-for-1 for select sizes of art pieces
- Dr. Fish Spa Buy one, get one free service for any size group. Restrictions apply.
- **Earl of Sandwich** Get one sandwich free with the purchase of a sandwich and fountain beverage

- Great American Cookies Buy two cookies, get one free
- Green Planet Buy one, get one free tinctures. Redeem July 10 July 24. Exclusions apply.
- Lobster ME Buy any size Lobster Roll, get a 16oz margarita free
- QUAY Buy one pair of sunglasses or eyewear, get one free through July 7
- Rock Cinema Buy one music band tank top, get one 50% off
- Sandbox VR Buy one experience, get one 30% off. Must call to book.
- Steve Madden Buy one, get one 50% off all clearance
- The Coffee Bean & Tea Leaf Buy one specialty beverage, get one free
- The Inspiration Co Buy one, get one free throughout store, no exclusions
- Tipsy Robot Buy one robot drink, get one free human drink
- **U.S. Polo Assn.** Buy one, get one 50% off men's and women's woven shirts. *Buy one woven shirt, get the second woven shirt of equal or lesser value 1/2 off. Excludes clearance. See store for details.
- Welcome to Las Vegas Buy one, get one 50% off all t-shirts and sweatshirts
- Wetzel's Pretzels Buy two pretzels, get one free

These high value deals help everyone shop like a tourist and spend like a local while enjoying great food, stylish finds and one-of-a-kind experiences. For more details, visit <u>miraclemileshopsly.com</u>.

###

About Miracle Mile Shops™

Miracle Mile Shops, adjacent to Planet Hollywood Resort & Casino, features more than a mile of premier shops, tempting restaurants and live entertainment venues at the heart of the famed Las Vegas Strip. The leading mixed-use project has recently undergone extensive transformations, complete with elevated finishes, upgraded technology and digital design elements. The center is home to Sephora; QUAY; H&M; the West Coast's first Rosa Mexicano restaurant featuring authentic Mexican cuisine in an bold atmosphere; Tipsy Robot, the first land-based cocktail bar operated by robots; Chicago popcorn legend Garrett Popcorn Shops' only Las Vegas location; Nacho Daddy, home of the world-famous Scorpion Shot; 15,000-square-foot bar and restaurant Cabo Wabo® Cantina; and Club Tattoo, featuring some of the best tattoo artists and body piercers in the nation. The exciting new food court, Miracle Eats, is home to a collection of restaurants including Chipotle Mexican Grill, Tacotarian, Fat Tuesday, Carnegie Pizza, Lobster ME and Dave's Hot Chicken. Miracle Mile Shops guests enjoy adjoining access to Planet Hollywood, with 2,500 beautifully redesigned rooms and suites and Elara by Hilton Grand Vacations featuring 1,290 units and four penthouse floors. Miracle Mile Shops is owned by an affiliate of Institutional Mall Investors LLC, a joint venture between Miller Capital Advisory and CalPERS.

For more information, call 702.866.0710 or visit <u>www.miraclemileshopslv.com</u>. Keep up with the latest Miracle Mile Shops news via <u>Facebook</u>, <u>X</u>, <u>Instagram</u> and <u>YouTube</u>.

Media Contact

Kirvin Doak Communications miraclemile@kirvindoak.com