FOR IMMEDIATE RELEASE

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CHANGE FOR CHARITY: MIRACLE MILE SHOPS COLLECTS DONATIONS FOR THE JUST ONE PROJECT THROUGH 2021

Tweet It: Toss your coins in the @MiracleMileLV rainstorm to support their 2021 Caring, Giving, Changing partner @thejust1project!

LAS VEGAS – Now through December 31, 2021, <u>Miracle Mile Shops</u> at Planet Hollywood Resort & Casino will collect donations for **The Just One Project**.

All change tossed in the center's indoor rains form will help The Just One Project with their mission to connect the community by inspiring people to get involved, give back and make a difference. Since 2014, The Just One Project has successfully connected hundreds of people every month to incredible volunteer opportunities while combating food insecurity through an innovative mobile food partry, stationary partry, and grocery delivery program.

Miracle Mile Shops' partnership with The Just One Project is part of its ongoing *Caring, Giving, Changing* campaign, which raises funds for nonprofit programs and organizations through community sponsorships, additional partnerships and a number of cash and in-kind donations.

Miracle Mile Shops is open Sunday — Thursday from 11 a.m. — 7 p.m. and Friday — Saturday from 11 a.m. — 9 p.m. For information regarding Miracle Mile Shops health and safety protocol, as well as a full list of open stores and restaurants, visit <u>miracle mileshopsly.com</u>.

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Miracle Mile Shops at Planet Hollywood Resort & Casino features more than a mile of 200 shops, tempting restaurants and live entertainment venues at the heart of the famed Las Vegas Strip. The center is home to M·A·C Cosmetics, a leading brand of professional cosmetics; Sephora; Morphe; Quay Australia; H&M; Flight 23 at Footaction, one of only three in the country; Tipsy Robot, the first land-based cocktail bar operated by robots; Chicago popoorn legend Garrett Popoom Shops' only Las Vegas location; Nacho Daddy, home of the world-famous Scorpion Shot; 15,000-square-foot bar and restaurant Cabo Wabo® Cantina; Club Tattoo, featuring some of the best tattoo artists and body piercers in the nation; as well as a free daily rainstorm show in the desert featuring thunder, lightning, fog and rain. Miracle Mile Shops is an affiliate of Institutional Mall Investors LLC, a co-investment venture owned by Miller Capital Advisory, Inc., and CalPERS.

For more information, call 702.866.0710 or visit <u>www.miraclemileshopsly.com</u>. Keep up with the latest Miracle Mile Shops news via <u>Facebook, Twitter, Instagram</u> and <u>YouTube</u>.

About The Just One Project:

The Just One Project is a local, grassroots nonprofit organization that creates volunteer magic by bringing together hundreds of volunteers and community partners for hands-on opportunities to meet the needs of those we serve. The Just One Project is Nevada's largest mobile food market, combating food insecurity through our innovative mobile food pantry, Community Market, and grocery delivery program.

The impact of The Just One Project's Food For All programs monthly include:

- 32,000+ clients served
- 56% served are children.
- 750+ volunteers
- 450,000+ lbs of food
- 12 Pop Up & Give Mobile Markets

Our mission is to keep the community connected by inspiring people to get involved, give back, and make a difference. We mobilize volunteers to build stronger and healthier communities. #FoodForAll

For More Information

Kirvin Doak Communications Cassandra Down / Katie Nance miraclemile@kirvindoak.com