



**For Immediate Release**

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**OAKLEY NOW OPEN AT MIRACLE MILE SHOPS**

**Tweet It:** Shop sunglasses, athletic apparel, accessories and much more [@oakley](#), now open inside @MiracleMileLV! #ShopTheMile

International retailer **Oakley** is now open inside [Miracle Mile Shops](#) at [Planet Hollywood Resort & Casino](#). Featuring innovative men's and women's sunglasses, athletic apparel, goggles, watches and accessories, Oakley carries customizable products and accessories for a variety of sports ranging from golf and baseball to surfing, snowboarding and hunting. The Miracle Mile Shops location is one of three stores across the globe that features a large custom merchandise selection allowing customers to create a personalized pair of sunglasses while visiting the store.

**About Miracle Mile Shops:**

Miracle Mile Shops at Planet Hollywood Resort & Casino features more than a mile of 200 shops, tempting restaurants and live entertainment venues at the heart of the famed Las Vegas Strip. The center is home to PBR Rock Bar & Grill, boasting a Strip-side location with excellent food, drinks and bull riding; Buffalo Wild Wings; M·A·C Cosmetics, a leading brand of professional cosmetics; H&M; UK-based global retailer French Connection; Sephora; Chicago popcorn legend Garrett Popcorn Shops' only Las Vegas location; GUESS; Nacho Daddy, home of the world-famous Scorpion Shot; BCBGMAXAZRIA; 15,000-square-foot bar and restaurant Cabo Wabo® Cantina; Las Vegas' very own Sin City Brewing Co.; Club Tattoo, featuring some of the best tattoo artists and body piercers in the nation; Flight 23 at Footaction, one of only three in the country; as well as a multi-million dollar fountain show. Miracle Mile Shops is an affiliate of Institutional Mall Investors LLC, a co-investment venture owned by Miller Capital Advisory, Inc. and CalPERS.

Miracle Mile Shops is open 10 a.m. - 11 p.m. Sunday – Thursday and 10 a.m. – midnight Friday – Saturday. For more information, call (888) 800-8284 or visit [www.miraclemileshopslv.com](http://www.miraclemileshopslv.com). Keep up with the latest Miracle Mile Shops news via [Facebook](#), [Twitter](#), [Instagram](#) and [YouTube](#).

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**For More Information**

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