



MIRACLE MILE SHOPS

AT PLANET HOLLYWOOD RESORT & CASINO
LAS VEGAS

FOR IMMEDIATE RELEASE

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MULTIPLE VENUES INSIDE MIRACLE MILE SHOPS RECOGNIZED IN ZAGAT'S "BEST OF LAS VEGAS 2008"

LAS VEGAS – Several Miracle Mile Shops restaurants and nightclubs including Trader Vic's, Lombardi's Romagna Mia, Pampas Churrascaria, Triq Ultra Lounge and Krave acknowledged in Zagat's "Best of Las Vegas 2008" guide.

Having recently opened in 2007, Trader Vic's and Triq Ultra Lounge have each been named "key newcomers" to Las Vegas in the 2008 guide. Zagat praises Trader Vic's for being unlike any other Trader Vic's in the world. The 15,000 square-foot Miracle Mile Shops location features three separate dining and entertainment venues, including a ground-level restaurant, Strip-side patio that opens onto Las Vegas Boulevard and a second-level ultra lounge.

"More and more unique tenants are beginning to open up inside Miracle Mile Shops as the center continues to evolve into Las Vegas' ultimate shopping destination," said Miracle Mile Shops owner, David Edelstein. "We pride ourselves in offering the most eclectic mix of shopping, dining and entertainment options in Las Vegas and are honored that Zagat has chosen to recognize several of our wonderful venues."

Another "key newcomer" to Las Vegas, according to the 2008 guide, is Triq Ultra Lounge. Zagat commends the Miracle Mile Shops late night hotspot for its ability to transform into a four-level nightclub on the weekends. The after-hours club houses two floors of lounges, with the theater stage serving as a dance floor.

Other Miracle Mile Shops tenants reviewed in the "Best of Las Vegas 2008" guide include Pampas Churrascaria, Lombardi's Romagna Mia and Krave. Pampas Churrascaria is noted for an endless parade of Brazilian rotisserie and Lombardi's Romagna Mia for superior Italian food and an exterior patio ideal for people watching. Krave gained attention for the club's alternative lifestyle crowd, exciting dance floor and interesting themed nights.

Initially launched in 1979 as a hobby by Tim and Nina Zagat, Zagat Survey® is now the world's leading provider of consumer survey-based information on where to eat, drink, stay and play worldwide. With ratings and reviews based on the opinions of over 300,000 surveyors from around the globe, Zagat Survey has become the world's most trusted source to help consumers make informed decisions about restaurants, nightspots, hotels, attractions and other leisure activities.

Miracle Mile Shops is open 10 a.m. - 11 p.m. Sunday – Thursday and 10 a.m. – midnight Friday – Saturday. For more information, please call (888) 800-8284 or visit www.miraclemileshops.com.

Miracle Mile Shops, owned by David Edelstein and Aby Rosen, in conjunction with leasing and marketing consultant Robert K. Futterman & Associates LLC, is the 1.2-mile retail/entertainment complex at the heart of Las Vegas Boulevard. Due to ongoing renovations, Miracle Mile Shops now boasts many streamlined and modernized storefronts, people movers, a backlit sidewalk water feature, state-of-the-art LED video screens, crystal chandeliers and contemporary, color-coded kiosks. The center benefits from its excellent street access and serves the 38 million tourists who visit Las Vegas each year. Miracle Mile Shops features 15 restaurants, live entertainment and 170 specialty stores including retail brands such as Urban Outfitters, Ben Sherman, Quiksilver, bebe, Sephora, French Connection, Betsey Johnson, Frederick's of Hollywood, H&M and True Religion Brand Jeans. For more information, visit www.miraclemileshops.com.

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