



MIRACLE MILE SHOPS

AT PLANET HOLLYWOOD RESORT & CASINO
LAS VEGAS

TRY OUT TONY HAWK: RIDE AT QUIKSILVER INSIDE MIRACLE MILE SHOPS BEFORE IT IS RELEASED

Swing into Quiksilver inside Miracle Mile Shops now through Nov. 17 to try out the new video game, *Tony Hawk: RIDE* before it is released. Visitors to the Miracle Mile Shops location, which is the only store in Las Vegas previewing *Tony Hawk: RIDE*, will be able to experience the true thrill of skateboarding thanks to the games motion sensing skateboard that allows the player to control the action with their feet.

Shoppers can try out the demo of the game for free every Friday 2 – 7 p.m., Saturday 1 – 7 p.m., Sunday 2 – 7 p.m. and Monday 1 – 7 p.m. *Tony Hawk: RIDE* is scheduled for release nationwide on Nov. 17, 2009. Check out www.quiksilver.com/tony for more information, news and video from the game.

Keep up with the latest Miracle Mile Shops news via [Facebook](#) and [Twitter](#).

Miracle Mile Shops, owned by David Edelstein and Aby Rosen, in conjunction with leasing and marketing consultant Robert K. Futterman & Associates LLC, is the 1.2 mile retail/entertainment complex at the heart of Las Vegas Boulevard. Miracle Mile Shops boasts streamlined and modernized storefronts, people movers, a backlit sidewalk water feature, state-of-the-art LED video screens, crystal chandeliers, a multi-million dollar fountain show and contemporary, color-coded kiosks. The center benefits from its excellent street access and serves the 38 million tourists who visit Las Vegas each year. Miracle Mile Shops features 15 restaurants, live entertainment and 170 specialty stores including retail brands such as H&M, Urban Outfitters, Ben Sherman, Quiksilver, bebe, Sephora, French Connection, Betsey Johnson, Frederick's of Hollywood and True Religion Brand Jeans. For more information, visit www.miraclemileshops.lv.com.

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