



## MIRACLE MILE SHOPS

AT PLANET HOLLYWOOD RESORT & CASINO  
LAS VEGAS

**For Immediate Release:**

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### **MIRACLE MILE SHOPS KICKS OFF THE HOLIDAY SHOPPING SEASON BEGINNING THANKSGIVING DAY**

LAS VEGAS – **Miracle Mile Shops** at Planet Hollywood Resort & Casino kicks off the holiday shopping season with special sales and offers beginning Thanksgiving Day (Thursday, Nov. 25).

Miracle Mile Shops remains open from 10 a.m. to 11 p.m. on Thanksgiving Day and 10 a.m. to midnight on Black Friday (Friday, Nov. 26). Featuring 170 specialty stores, the center offers the ideal opportunity for patrons to get a jump on the holiday shopping season. In addition, several stores are featuring special offers and sales as well as extended hours in honor of the holiday.

On Thanksgiving Day, **Metropark** offers 20 percent off all merchandise storewide and **Wild Pair** features buy-one get-one 50 percent off from 11 p.m. to 2 a.m. Beginning Thanksgiving Day through the end of the month, shoppers receive 20 to 30 percent off select merchandise at **Art of Music**, 10 percent off all Mike Curtis sculptures at **Indian River Gallery**, gifts for under \$100 at **Tumi** and up to 50 percent off select items at **Gallery of Legends**, **Bikini Bay** and **Mimi Mango**.

On Black Friday, multiple stores feature big savings and extended hours. **Bakers** features buy-one get-one 50 percent off from 8 to 11 a.m. and buy-one get-one 25 percent off from 11 a.m. to midnight. **Wild Pair** features buy-one get-one 50 percent off from 7 to 11 a.m. and buy-one get-one 25 percent off from 11 a.m. to midnight. **Metropark** offers 40 percent off from midnight (Thursday night) to 2 a.m., 30 percent off from 8 to 9 a.m. and 20 percent off from 9 a.m. to midnight. For a complete list of special sales and hours, visit [www.miraclemileshopslv.com](http://www.miraclemileshopslv.com).

**Suggested Twitter post:** Holiday shopping kicks off @MiracleMileLV @PHVegas Thanksgiving Day 10am-11pm. For list of holiday deals [miraclemileshopslv.com](http://miraclemileshopslv.com)

Keep up with the latest Miracle Mile Shops news via [Facebook](#), [Twitter](#) and [YouTube](#).

Miracle Mile Shops is open 10 a.m. - 11 p.m. Sunday – Thursday and 10 a.m. – midnight Friday – Saturday. For more information, call (888) 800-8284.

Miracle Mile Shops at Planet Hollywood Resort & Casino is a 1.2 mile retail/entertainment complex at the heart of the famed Las Vegas Strip featuring 170 specialty stores, 15 restaurants and three live entertainment venues. The center is home to PBR Rock Bar & Grill, boasting a Strip-side location with excellent food, drinks and world class bull riding; the affordable fashions of H&M; Sugar Factory, the sweet shop adored by Hollywood's hottest celebrities; surfing lifestyle retailer Billabong; GUESS by Marciano; Urban Outfitters; True Religion Brand Jeans; 15,000-square-foot nightclub and restaurant Cabo Wabo® Cantina; Las Vegas' very own Sin City Brewing Co.; Club Tattoo, featuring some of the best tattoo artists and body piercers in the nation; the only Ben Sherman in the city; as well as a multi-million dollar fountain show. Miracle Mile Shops is owned by David Edelstein and Aby Rosen, in conjunction with leasing and marketing consultant Robert K. Futterman & Associates LLC. For more information, visit [www.miraclemileshopslv.com](http://www.miraclemileshopslv.com).

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**For More Information**

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