

wish list



## BACK TO THE FUTURE

TRENDY MIRACLE MILE SHOPS IS THE ULTIMATE SHOPPING EXPERIENCE  
BY JAMIE ACEVES

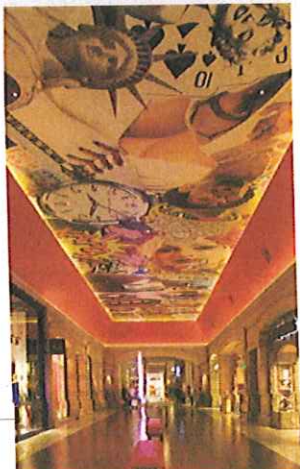
# MIRACLE MILE SHOPS

Miracle Mile Shops  
at Planet Hollywood is open  
Sunday-Thursday, 10 a.m.-11 p.m., and  
Friday-Saturday, 10 a.m.-midnight.  
[www.miraclemileshops.lv.com](http://www.miraclemileshops.lv.com)



AFTER CASHING IN YOUR WINNINGS, DO YOU HAVE THE URGE TO SPLURGE? OR DO YOU JUST WANT TO BUY A FEW TRINKETS FOR THE PEOPLE BACK HOME? EITHER WAY, YOUR PRAYERS HAVE BEEN ANSWERED. MIRACLE MILE SHOPS AT PLANET HOLLYWOOD HAS MORE THAN 170 STORES, 15 RESTAURANTS AND A NUMBER OF ENTERTAINMENT VENUES.

Miracle Mile Shops at Planet Hollywood contains 1.2 miles of retail, dining and entertainment.



With its recent modernization, Miracle Mile Shops has earned a place as one of the premier destinations for food, shopping and entertainment on the Las Vegas Strip. From the mall's grand north entrance—which features a 40-by-150-foot LED screen with streaming video—to the glittering chandeliers made up of strands containing 2,500 crystal balls suspended above its two entrances, shoppers get a Times Square-like experience when entering the property. Savvy shoppers may even catch the fact that the wall near one entrance has the word “welcome” printed on it in 160 different languages.

The interior of Miracle Mile Shops has a new look as well, bringing the mall more in line with the modern design of the resort itself. Many of the storefronts have been streamlined and feature floor-to-ceiling glass windows. “There is

a seamless transition from the resort to the shopping center. The Miracle Mile is very modern in appearance and keeps with the look of the resort,” says Wendy Albert, the mall's Senior Director of Marketing.

Shops anchoring the ring of retail include Urban Outfitters, H&M, Frederick's of Hollywood, Quiksilver, bebe and Marciano, while other specialty boutiques such as Sephora and True Religion provide endless options for tireless shoppers. Popular nightlife destinations include Krave—the only alternative-lifestyle club on the Strip—as well as Halo Bar and Triq Ultralounge.

“We cater to the Las Vegas visitor who is not looking for the luxury, but instead wants cool, hip and trendy fashion, something they can afford and look great wearing.” Albert adds. PH

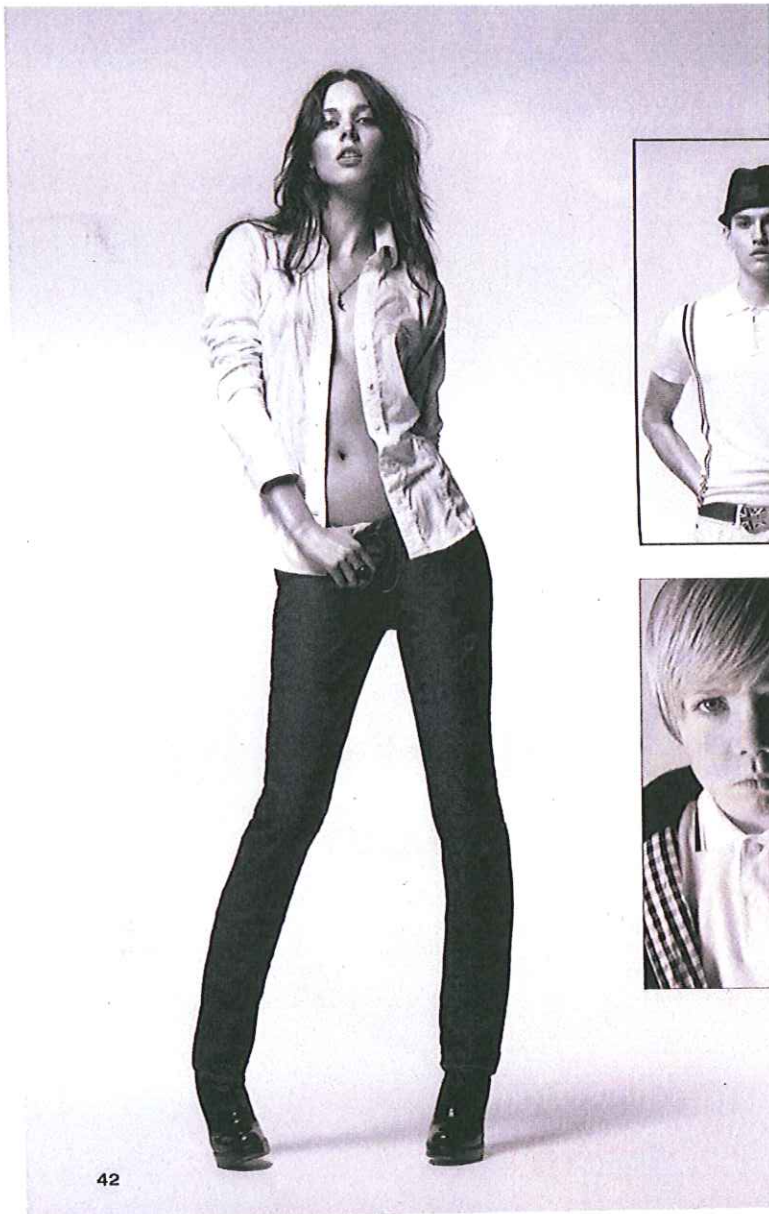
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# BOUTIQUES IN THE SPOTLIGHT

WITH MORE THAN 170 STORES, MIRACLE MILE SHOPS AT PLANET HOLLYWOOD OFFERS MANY CHOICES. HERE, WE HIGHLIGHT THE THREE B'S: BEN, BETTIE AND BETSEY.

BY DANIELLE COHEN



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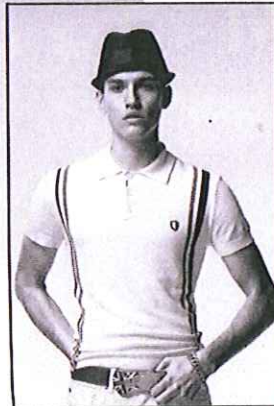
## BEN SHERMAN

Today dubbed the ultimate British lifestyle brand, Ben Sherman had humble beginnings back in 1963, when the now-iconic button-down shirts were first made in a small factory in Brighton, England. The Ben Sherman line is now sold in more than 30 countries around the globe, including at four American stores—one of which is located in Miracle Mile Shops at Planet Hollywood.

The 4,600-square-foot Sin City boutique showcases the company's "Mods in the Mansion" design concept. Fixtures, displays and furniture are an eclectic mix of vintage and antique pieces infused with rock 'n' roll flair. "The chandeliers and chesterfields look like they may have once been swung on or had their fair share of party cigarettes put out on them," explains Dana Dynamite, Vice President of Entertainment Marketing. "The rugs look like they have been shuffled around on all night."

A unique feature of the hip Nevada store is The Gallery, a central lounge area with a vaulted ceiling where more than 50 vintage frames display images telling the Ben Sherman story.

The shop carries denim, tailored suits, neckwear, eyewear, leather goods and headwear, priced from \$39 to \$700. Ben Sherman fans include Ashton Kutcher, Josh Duhamel, and Benji and Joel Madden of Good Charlotte. [www.bensherman.com](http://www.bensherman.com)



PHOTOS COURTESY OF BEN SHERMAN



MIRACLE MILE MERCHANTS

BETSEY JOHNSON

In the 1960s, Betsey Johnson burst onto the fashion scene with her outlandish and quirky style, paying little attention to trends or norms. Inspired by her love of dance and costumes, she has garnered attention with her eccentricity. So it is quite fitting that her boutique in Miracle Mile Shops at Planet Hollywood oozes with originality and flair.



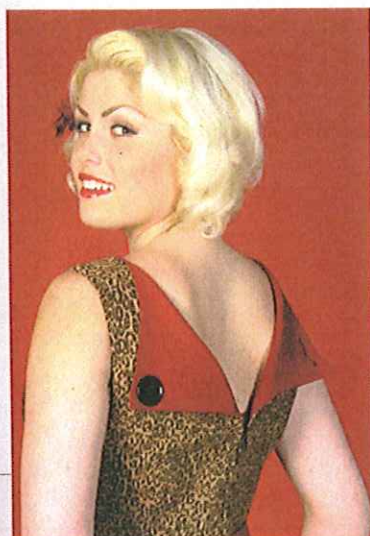
The famed fashion maverick's lines—a blend of hippie-inspired flowing fabrics and whimsical detailing—are displayed in a signature space where pink walls meet a black-and-white checkerboard floor. Betsey's distinctive artwork joins rose-printed seats and shiny metal fixtures in the 1,000-square-foot retail location. The store is one of more than 50 Betsey Johnson boutiques worldwide that showcase her personality, attention to detail and nonconformist creativity.

The store carries Betsey Johnson apparel, footwear, handbags, intimates, swimwear, sunglasses, jewelry, watches, fragrances and Betseyville by Betsey Johnson handbags and footwear, with price tags ranging from \$20 to \$500.

Frequented by those who love the limelight, the Sin City boutique has been visited by Debbie Harry, the Pussycat Dolls, Brooke Hogan, Paris Hilton, The Killers and Rumer Willis. [www.betseyjohnson.com](http://www.betseyjohnson.com)

BETTIE PAGE

Bettie Page was certainly no stranger to exposure. After all, the legendary pinup was famous for showing off her assets in the 1950s. Today, the iconic model is exposed in a whole new way in Las Vegas—in an art-and-clothing boutique that just happens to feature a classic television set playing a Bettie Page striptease in black and white.



The Bettie Page Las Vegas Boutique features exclusive vintage attire and lingerie designed by the store's co-owner and general manager, Tatyana Khomyakova. Suits and dresses, pencil skirts and round-collar button-up jackets average about \$120. The retro Bettie Page Lingerie is produced under special license by high-end New York-based manufacturer Stocking Girl and is priced from the mid-teens to several hundred dollars for handmade cinchers and corsets. The collection also features boy-short sets, bras, panties and fishnets.

The 1,576-square-foot store plays haven to an exclusive gallery of paintings by Olivia De Berardinis, the acclaimed pinup artist who has painted the siren since 1977. A 12-foot-tall painted headshot of Bettie hangs behind the cash register, and along the length of the right wall are displayed an additional 25 paintings of the temptress, three of which are originals that will set you back \$50,000 to \$80,000. The store also offers a variety of calendars, memorabilia, T-shirts and men's dress shirts. [www.bettiepageclothing.com](http://www.bettiepageclothing.com)

PHOTOS COURTESY OF BETTIE PAGE

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# ART WALK

THERE'S NO EXCUSE FOR BARE WALLS OR EMPTY SPACES, PARTICULARLY AFTER YOU'VE VISITED THE ART GALLERIES IN THE MIRACLE MILE SHOPS. HERE'S A SAMPLING:



PHOTOS COURTESY OF MICHAEL GODARD

## OH MY GODARD

is home to works by Michael Godard, also known as the "Rock Star of the Art World." His lighthearted paintings feature animated olives, strawberries and grapes in colorful revelry—a series he calls "Don't Drink and Draw." Godard says each of his paintings has a subtle message, a play on words derived from his "twisted perspective" on life. "My true inspiration comes from the desire to make people smile," he says. His advice: "Take all the drama lightly and focus on humor when everything is going wrong." Celebrity collectors of his work include Ozzy Osbourne, Jay Leno, Arnold Schwarzenegger, Ringo Starr and 50 Cent. [www.michaelgodard.com](http://www.michaelgodard.com)

## IMAGES OF NATURE®

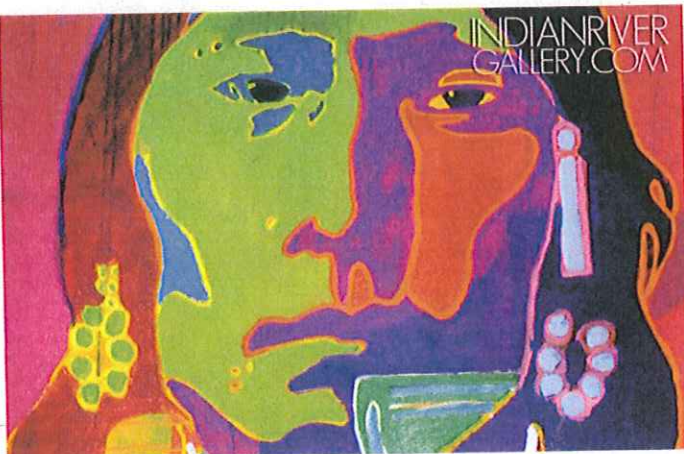
offers wildlife-image prints from Thomas D. Mangelsen, named "One of the 100 Most Important People in Photography" by *American Photo Magazine* in 2005. Mangelsen's work has been published in *Audubon*, *National Geographic* and more. [www.mangelsen.com](http://www.mangelsen.com)



PHOTOS COURTESY OF THOMAS MANGELSEN



PHOTOS COURTESY OF INDIAN RIVER GALLERY



INDIAN RIVER GALLERY.COM



## INDIAN RIVER GALLERY

features American Indian art including paintings, bronze sculptures, antique and contemporary jewelry, pottery, Hopi kachinas, Navajo weavings, vintage baskets and beadwork. The gallery carries the work of more than 700 artists. [www.indianrivergallery.com](http://www.indianrivergallery.com)