



MIRACLE MILE SHOPS

AT PLANET HOLLYWOOD RESORT & CASINO
LAS VEGAS

SAXE THEATER TO OPEN THIS JUNE **AT MIRACLE MILE SHOPS**

Las Vegas – Miracle Mile Shops at Planet Hollywood Resort & Casino welcomes a roster of new entertainment to the center with the opening of the Saxe Theater June, 2010.

Entertainment mogul David Saxe has acquired the \$34 million, 435 seat theater formerly occupied by Steve Wyrick. Renamed the Saxe Theater, the 22,000 square-foot entertainment facility will debut this June and will be home to the first major talent-driven Las Vegas stage production in more than a decade.

“Under David’s leadership, who has a stellar history of success at this property, Saxe Theater will take entertainment at Miracle Mile Shops to a whole new level when it opens this June,” said Russ Joyner, executive vice president, general manager of Miracle Mile Shops.

Saxe became the youngest producer in Las Vegas’ history when he launched his sister’s show *Melinda – First Lady of Magic* at the age of 17. He opened the highly successful V Theater inside Miracle Mile Shops in 2004 which currently features 9 shows, more than any other venue in Las Vegas. Among V Theater’s unique entertainment options are *V The Ultimate Variety Show*, *Gregory Popovich’s Comedy Pet Theater* and the most popular pole dancing class in the world – *Stripper 101*. Saxe is also proud owner of the new Stripper Bar built right outside of the V Theater.

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Miracle Mile Shops at Planet Hollywood Resort & Casino is a 1.2 mile retail/entertainment complex at the heart of the famed Las Vegas Strip featuring 170 specialty stores, 15 restaurants and three live entertainment venues. The center is home to the affordable fashions of H&M; Sugar Factory, the sweet shop adored by Hollywood’s hottest celebrities; surfing lifestyle retailer Billabong; GUESS by Marciano; Urban Outfitters; True Religion Brand Jeans; 15,000-square-foot nightclub and restaurant Cabo Wabo® Cantina; Las Vegas’ very own Sin City Brewing Co.; Club Tattoo, featuring some of the best tattoo artists and body piercers in the nation; the only Ben Sherman in the city; as well as a multi-million dollar fountain show. Miracle Mile Shops is owned by David Edelstein and Aby Rosen, in conjunction with leasing and marketing consultant Robert K. Futterman & Associates LLC. For more information, visit www.miraclemileshops.lv.com.

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