

For Immediate Release

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MIRACLE MILE SHOPS' FOUNTAIN TURNS RED
IN SUPPORT OF LOCAL HIV/AIDS CHARITY GOLDEN RAINBOW
ON WORLD AIDS DAY, DEC. 1

LAS VEGAS – [Miracle Mile Shops](#) at Planet Hollywood Resort & Casino turns its fountain red for an entire month in support of Las Vegas based HIV/AIDS charity [Golden Rainbow](#) beginning on World AIDS Day, Wednesday, Dec. 1.

The center's multi-million dollar fountain will display a vibrant red hue, the signature color of HIV/AIDS awareness, in between regularly scheduled water shows during December. All money tossed into the popular water feature as well as the center's indoor rainstorm will be donated on behalf of Miracle Mile Shops to Golden Rainbow. Golden Rainbow provides housing and direct financial assistance to men, women and children living with HIV/AIDS in southern Nevada while also supporting HIV/AIDS related education.

Regularly scheduled water shows take place at the top of every hour from noon to 11 p.m. daily. Miracle Mile Shops is open 10 a.m. - 11 p.m. Sunday – Thursday and 10 a.m. – midnight Friday – Saturday.

Suggested Twitter post: Support @GoldenRainbowLV by tossing change into the fountain @MiracleMileLV all December for AIDS awareness month

Keep up with the latest Miracle Mile Shops news via [Facebook](#), [Twitter](#) and [YouTube](#).

Miracle Mile Shops at Planet Hollywood Resort & Casino is a 1.2 mile retail/entertainment complex at the heart of the famed Las Vegas Strip featuring 170 specialty stores, 15 restaurants and three live entertainment venues. The center is home to PBR Rock Bar & Grill, boasting a Strip-side location with excellent food, drinks and world class bull riding; the affordable fashions of H&M; Sugar Factory, the sweet shop adored by Hollywood's hottest celebrities; surfing lifestyle retailer Billabong; GUESS by Marciano; Urban Outfitters; True Religion Brand Jeans; 15,000-square-foot nightclub and restaurant Cabo Wabo® Cantina; Las Vegas' very own Sin City

Brewing Co.; Club Tattoo, featuring some of the best tattoo artists and body piercers in the nation; the only Ben Sherman in the city; as well as a multi-million dollar fountain show. Miracle Mile Shops is owned by David Edelstein and Aby Rosen, in conjunction with leasing and marketing consultant Robert K. Futterman & Associates LLC. For more information, visit www.miraclemileshopslv.com.

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