



MIRACLE MILE SHOPS **OCTOBER EVENTS AND PROMOTIONS**

Miracle Mile Shops

October

In honor of Breast Cancer Awareness Month, [Miracle Mile Shops](#) at [Planet Hollywood Resort & Casino](#) is turning its fountain pink and donating all money tossed in to the [Southern Nevada Affiliate of Susan G. Komen for the Cure®](#). All month, Miracle Mile Shops' fountain will display a pink color in between regularly scheduled water shows. All change tossed into the popular water feature as well as the center's indoor rainstorm will be donated on behalf of Miracle Mile Shops to the Southern Nevada Affiliate of Susan G. Koman for the Cure®.

Bakers Shoes

Now – Oct. 5

Bakers Shoes' entire stock of Melinas are up to 30 percent off. Buy a shoe or boot and receive a 25 percent discount on any handbag. Boots are on sale for under \$100 and jewelry is buy one get one 50 percent off. See store associate for complete details. (702) 697-0041

Brighton Collectibles

October

Brighton features a special 'Power of Pink' bracelet. For every bracelet purchased, Brighton will donate \$10 to support breast cancer research and awareness. Limited quantities are available. Offer good while supplies last. (702) 313-2220

Cabo Wabo Cantina

Sundays at 9 p.m.

Sammy Hagar's Cabo Wabo Cantina features Live Rock Star Karaoke and industry night every Sunday. The most courageous rockers will have the chance to step up to Hagar's personal stage to claim their fame as they sing their hearts out to hits alongside the live band 3 Digit IQ. All karaoke kings and queens over the age of 21 will be graciously awarded for their talents with a complimentary shot of Cabo Wabo Tequila. The party kicks off every Sunday at 9 p.m. with hourly drink specials and a whole lot of fun that even the Red Rocker himself would be proud of. (702) 385-2226

French Connection

Saturday, Oct. 1

Celebrate fall with French Connection. On Saturday, Oct. 1, guests receive 20 percent off their entire purchase from 5 to 9 p.m. Shoppers can also enjoy refreshments and entertainment by acoustic guitar player Ryan Pardy. (702) 733-6420

FRESH Grill & Bar

Now – Oct. 31

FRESH Grill & Bar offers guests \$5 off coupons on any in-store purchase. Visit freshgrillbar.com for details and to print a coupon. Discounted refills are also available on any souvenir glass. (702) 734-9727

Pampas Churrascaria Brazilian Grille

October

To support of Breast Cancer Awareness Month, Pampas Churrascaria Brazilian Grille offers guests a free Rodizio dinner, valued at \$43.95 for only a \$10 donation to the Breast Cancer Foundation. Those interested should email marketing@pampasusa.com to receive the \$43.95 certificate. To use the certificate, guests must purchase a second Rodizio dinner. (702) 737-4748

PBR Rock Bar & Grill

Mondays

PBR Rock Bar & Grill hosts Ladies Night featuring \$1 drinks, \$5 Jack Daniel's shots and free bull rides from 10 p.m. to midnight. (702) 750-1685

Tuesdays

College night specials include \$5 open bar for ladies and \$10 open bar for guys with college ID from 9 p.m. to midnight. (702) 750-1685

Wednesdays

PBR Rock Bar & Grill celebrates industry night and gives back to locals with 20 percent off their bill from 10 p.m. to close. Must have local ID. (702) 750-1685

Thursdays

Guests who follow PBR Rock Bar on Twitter (@PBRRockBar) will be eligible for an open bar from 10 p.m. to midnight. (702) 750-1685

Main Event Weekends (Friday-Sunday)

PBR Rock Bar & Grill features two-for-one well drinks, two-for-\$8 beers and \$5 shots for those that party on the patio. Partygoers who partake in the indoor excitement can kick-back with \$3 domestic drafts throughout the day. (702) 750-1685

Sephora

October

Sephora treats breast cancer fighters and breast cancer survivors to a complimentary makeover. There is no purchase necessary. When calling to schedule an appointment, mention "Sephora loves pink ribbons" for this special offer. (702) 733-0722

The Walking Company

Now – Oct. 31

Join The Walking Company in its 'Walking for Hope' campaign, which aims to raise \$200,000 for the fight against breast cancer. Purchase select pink ribbon products from UGG Australia, Dansk, Ecco, Abeo and Aetrex to support City of Hope, the National Breast Cancer Foundation and other programs. See store for complete details. (702) 734-7150

Tommy Bahama

Now – Oct. 16

Customers spending \$150 or more receive an exclusive 50 percent discount on men's or women's jeans. (702) 731-3988

Oct. 29

Guests will enjoy a free gift with any purchase of \$150 or more from noon to 4 p.m. One gift per guest while supplies last. (702) 731-3988

True Religion Brand Jeans

October

True Religion Brand Jeans is partnering with the Susan B. Koman Foundation for Breast Cancer Awareness Month. Ten percent of the proceeds from the sales of the "Koman Pink" Casey legging will be donated to the foundation, with a minimum donation of \$25,000 being made. (702) 893-2340

Keep up with the latest Miracle Mile Shops news via [Facebook](#), [Twitter](#) and [YouTube](#). Miracle Mile Shops is open 10 a.m. - 11 p.m. Sunday – Thursday and 10 a.m. – midnight Friday – Saturday. For more information, call (888) 800-8284.

Miracle Mile Shops at Planet Hollywood Resort & Casino is a 1.2 mile retail/entertainment complex at the heart of the famed Las Vegas Strip featuring 170 specialty stores, 15 restaurants and three live entertainment venues. The center is home to PBR Rock Bar & Grill, boasting a Strip-side location with excellent food, drinks and world class bull riding; the affordable fashions of H&M; Sugar Factory, the sweet shop adored by Hollywood's hottest celebrities; surfing lifestyle retailer Billabong; GUESS by Marciano; Urban Outfitters; True Religion Brand Jeans; 15,000-square-foot bar and restaurant Cabo Wabo® Cantina; Las Vegas' very own Sin City Brewing Co.; Club Tattoo, featuring some of the best tattoo artists and body piercers in the nation; the only Ben Sherman in the city; as well as a multi-million dollar fountain show. Miracle Mile Shops is owned by David Edelstein and Aby Rosen, in conjunction with leasing and marketing consultant Robert K. Futterman & Associates LLC. For more information, visit www.miraclemileshopslv.com.

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For More Information

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