



**For Immediate Release**

Nov. 14, 2011

**MIRACLE MILE SHOPS TO REMAIN OPEN ON THANKSGIVING**  
**FOR THOSE LOOKING TO START THEIR HOLIDAY SHOPPING EARLY**

**Miracle Mile Shops** at **Planet Hollywood Resort & Casino** will remain open from 10 a.m. to 11 p.m. this Thanksgiving (Thursday, Nov. 24), giving shoppers the opportunity to get an early start on their holiday gift list. With 170 specialty stores and plenty of sales and specials, shoppers will find an array of gifts for everyone on their list. Thanksgiving Day specials include **The Walking Company**, which will pay the sales tax on regularly priced items for every customer; **French Connection**, offering 30 percent off all full priced and sale merchandise; and 30 to 50 percent off select items at **BCBGMAXAZRIA**.

Additionally, several merchants will feature extended hours and sales exclusively on Friday, Nov. 25. **Urban Outfitters** will open at 3 a.m. to offer visitors 50 percent off all sale merchandise in the store until 10 a.m. **Bakers Shoes** and **Wild Pair** will feature 50 percent off any item with the purchase of a full priced item until 11 a.m., and 25 percent off any item with the purchase of a full priced item from 11:01 a.m. until close. **GUESS** and **GUESS Accessories** will offer Friday shoppers 30 percent off their entire purchase until noon. Meanwhile, **True Religion Brand Jeans** and **Steve Madden** will each give early shoppers a free gift with purchase while supplies last.

**Tweet It:** Jump start your holiday #shopping @MiracleMileLV @phvegas this #Thanksgiving! bit.ly/umsBuM

**About Miracle Mile Shops:**

Miracle Mile Shops at Planet Hollywood Resort & Casino is a 1.2 mile retail/entertainment complex at the heart of the famed Las Vegas Strip featuring 170 specialty stores, 15 restaurants and three live entertainment venues. The center is home to PBR Rock Bar & Grill, boasting a Strip-side location with excellent food, drinks and bull riding; H&M; Sugar Factory, the sweet shop adored by Hollywood's hottest celebrities; American clothing line and complete lifestyle brand Original Penguin; GUESS; Urban Outfitters; True Religion Brand Jeans; 15,000-square-foot bar and restaurant Cabo Wabo® Cantina; Las Vegas' very own Sin City Brewing Co.; Club Tattoo, featuring some of the best tattoo artists and body piercers in the nation; the first House of Hoops by Foot Locker in the city; as well as a multi-million dollar fountain show. Miracle Mile Shops is owned by David Edelstein and Aby Rosen, in conjunction with leasing and marketing consultant Robert K. Futterman & Associates LLC.

Miracle Mile Shops is open 10 a.m. - 11 p.m. Sunday – Thursday and 10 a.m. – midnight Friday – Saturday. For more information, call (888) 800-8284 or visit [www.miraclemileshops.com](http://www.miraclemileshops.com). Keep up with the latest Miracle Mile Shops news via [Facebook](#), [Twitter](#) and [YouTube](#).

**For More Information**

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