



**For Immediate Release**

Dec. 6, 2011

**MIRACLE MILE SHOPS OPEN ON CHRISTMAS EVE AND  
CHRISTMAS DAY FOR LAST MINUTE SHOPPERS**

[Miracle Mile Shops](#) at [Planet Hollywood Resort & Casino](#) will remain open from 10 a.m. to midnight on Christmas Eve (Saturday, Dec. 24) and 10 a.m. to 11 p.m. on Christmas Day (Sunday, Dec. 25). With 170 specialty stores, holiday shoppers will find an array of last minute gift ideas for anyone and everyone on their list.

**Tweet It:** Find all your last minute gifts @MiracleMileLV @phvegas on #ChristmasEve and #ChristmasDay!  
[bit.ly/uQpgHu](http://bit.ly/uQpgHu)

**About Miracle Mile Shops:**

Miracle Mile Shops at Planet Hollywood Resort & Casino is a 1.2 mile retail/entertainment complex at the heart of the famed Las Vegas Strip featuring 170 specialty stores, 15 restaurants and three live entertainment venues. The center is home to PBR Rock Bar & Grill, boasting a Strip-side location with excellent food, drinks and bull riding; H&M; Sugar Factory, the sweet shop adored by Hollywood's hottest celebrities; American clothing line and complete lifestyle brand Original Penguin; GUESS; Urban Outfitters; True Religion Brand Jeans; 15,000-square-foot bar and restaurant Cabo Wabo® Cantina; Las Vegas' very own Sin City Brewing Co.; Club Tattoo, featuring some of the best tattoo artists and body piercers in the nation; the first House of Hoops by Foot Locker in the city; as well as a multi-million dollar fountain show. Miracle Mile Shops is owned by David Edelstein and Aby Rosen, in conjunction with leasing and marketing consultant Robert K. Futterman & Associates LLC.

Miracle Mile Shops is open 10 a.m. - 11 p.m. Sunday – Thursday and 10 a.m. – midnight Friday – Saturday. For more information, call (888) 800-8284 or visit [www.miraclemileshops.com](http://www.miraclemileshops.com). Keep up with the latest Miracle Mile Shops news via [Facebook](#), [Twitter](#) and [YouTube](#).

**For More Information**

Brad Seidel / Wendy Sloan

Kirvin Doak Communications

(702) 737-3100

[bseidel@kirvindoak.com](mailto:bseidel@kirvindoak.com) / [wsloan@kirvindoak.com](mailto:wsloan@kirvindoak.com)