



MIRACLE MILE SHOPS

at planet hollywood resort & casino las vegas

Application to Lease Retail Space

Date of Application: _____

Tenant Name: _____

Conditions and Information

- Applicants are required to submit completed application for consideration.
- The completing of this application by Applicant and the acceptance of this application by Landlord creates no obligation of Landlord to approve application.
- This is a preliminary application. As such, Landlord may require applicant to submit credit review package at its sole discretion.
- While there is no obligations of Landlord to notify applicant, applicants may expect to receive a decision within thirty (30) days of submission.

SECTION A - TYPE OF BUSINESS (please check one)

Sole Proprietorship: _____

Corporation: _____ State of Incorporation: _____

Limited Liability Company _____

Partnership: _____

SECTION B - BUSINESS INFORMATION

Legal Name: _____

DBA Trade Name: _____

Federal ID#: _____

Tenant Information:

Contact #1: _____

Title: _____

Address: _____

Phone #: _____

Email: _____

Contact #2: _____

Title: _____

Address: _____

Phone #: _____

Email: _____

Agent / Broker (if applicable):

Broker Name: _____

Email: _____

Business Address: _____

Office #: _____

Cell #: _____

SECTION C – CONCEPT INFORMATION

Square Footage & Dimensional Requirements (list any other requirements):

Desired Length of Term: _____

Desired Opening Date: _____

Proposed Use of Premises:

Merchandise Price Range: \$ _____ to _____

Do you have **prior experience** as a permanent retailer in a shopping center? Yes: _____ No: _____

If **YES**, please complete information below (attach additional sheet, if necessary):

Shopping Center (Name / Location):	Square Footage:	Dates Leased (From / To):
1. _____	_____	_____
2. _____	_____	_____
3. _____	_____	_____
4. _____	_____	_____
5. _____	_____	_____
6. _____	_____	_____
7. _____	_____	_____
8. _____	_____	_____

Average Annual Gross Sales of Current Locations? \$ _____

Projected Annual Sales for Miracle Mile Shops \$ _____

SECTION D – APPLICATION REQUIREMENTS

Along with signed application, Landlord requests the following:

- Business plan including a description of the concept, estimate of initial costs, income and expense projections, marketing plans and staffing outline.
- Pictures and/or renderings of current locations as well as any other information which may be useful in the review process, i.e. catalogs, press, samples, etc.
- **Please note that application packets will not be returned.**

I hereby authorize Miracle Mile Shops to verify all information on this application by contacting the sources listed herein or any other sources available. I understand that information that does not verify, or cannot be verified, may result in this application not being approved. The undersigned certifies that the above is true and correct.

Applicant:

Signature

Date

Printed Name

Please submit to:
Cyndi Crawford • Miracle Mile Shops Management Office
3663 Las Vegas Blvd South, Suite 900 • Las Vegas, Nevada • 89109
Phone: 702/ 866-0703 Fax: 702/ 866-0717