



MIRACLE MILE SHOPS
AT PLANET HOLLYWOOD RESORT & CASINO
LAS VEGAS

For Immediate Release

April 2, 2009

**BLONDIES SPORTS BAR & GRILL NAMED ONE OF THE
“TOP 10 SPORTS BARS” IN THE NATION**

LAS VEGAS—Blondies Sports Bar & Grill inside Miracle Mile Shops has been named one of the “Top 10 Sports Bars” in the nation by Gayot.com.

A leading online resource for travel and dining, Gayot.com honors Blondies Sports Bar & Grill as one of the “Top 10 Sports Bars” in the country. The lifestyle guide praises the Miracle Mile Shops hot spot for its array of drink specials, daily happy hour, dozens of plasma and big-screen televisions and waitresses fashionably clad in cheerleading attire. Gayot.com makes note of one of the best happy hours in Las Vegas, Blondies’ \$20 all-you-can-drink draft and well drinks from 3 – 6 p.m. daily. In addition, the online guide commends Blondies for its assortment of bar snacks and menu options including a few non-traditional items such as New York steak, pork chops and Atlantic salmon.

Blondies Sports Bar & Grill inside Miracle Mile Shops is open from 11 a.m. to 2 a.m. daily. The bar features Thursday beer pong tournaments, karaoke, daily happy hours and more. For more information, visit www.blondieslasvegas.com or call 702.737.0444.

Miracle Mile Shops, owned by David Edelstein and Aby Rosen, in conjunction with leasing and marketing consultant Robert K. Futterman & Associates LLC, is the 1.2-mile retail/entertainment complex at the heart of Las Vegas Boulevard. Miracle Mile Shops boasts streamlined and modernized storefronts, people movers, a backlit sidewalk water feature, state-of-the-art LED video screens, crystal chandeliers, a multi-million dollar fountain show and contemporary, color-coded kiosks. The center benefits from its excellent street access and serves the 38 million tourists who visit Las Vegas each year. Miracle Mile Shops features 15 restaurants, live entertainment and 170 specialty stores including retail brands such as H&M, Urban Outfitters, Ben Sherman, Quiksilver, bebe, Sephora, French Connection, Betsey Johnson, Frederick’s of Hollywood and True Religion Brand Jeans. For more information, visit www.miraclemileshops.com.

###

FOR MORE INFORMATION

Brad Seidel / Lindsey Rathjen, Kirvin Doak Communications: (702) 737-3100