



MIRACLE MILE SHOPS

AT PLANET HOLLYWOOD RESORT & CASINO
LAS VEGAS

FOR IMMEDIATE RELEASE

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MIRACLE MILE SHOPS WELCOMES MARSHALL ROUSSO TO THE CENTER THIS MAY

LAS VEGAS – Miracle Mile Shops at Planet Hollywood Resort & Casino welcomes Marshall Rousso to the center's growing list of new retailers early May 2009.

From elegant evening wear to trendy casual clothing, Marshall Rousso offers an irresistible mix of style and convenience. In addition to featuring women's clothing for any occasion, the Miracle Mile Shops location will boast a wide assortment of stylish accessories, including an extensive collection of handbags and an impressive selection of footwear from a variety of designers.

Miracle Mile Shops continues to stay at the forefront of the Las Vegas retail scene by constantly welcoming exciting and popular tenants to the center. In addition to Marshall Rousso coming in May, the property recently opened Las Vegas' only Club Tattoo, Rock & Roll Religion and DC Shoes, as well as the progressive fashions of American Apparel.

Miracle Mile Shops, owned by David Edelstein and Aby Rosen, in conjunction with leasing and marketing consultant Robert K. Futterman & Associates LLC, is the 1.2-mile retail/entertainment complex at the heart of Las Vegas Boulevard. Miracle Mile Shops boasts streamlined and modernized storefronts, people movers, a backlit sidewalk water feature, state-of-the-art LED video screens, crystal chandeliers, a multi-million dollar fountain show and contemporary, color-coded kiosks. The center benefits from its excellent street access and serves the 38 million tourists who visit Las Vegas each year. Miracle Mile Shops features 15 restaurants, live entertainment and 170 specialty stores including retail brands such as H&M, Urban Outfitters, Ben Sherman, Quiksilver, bebe, Sephora, French Connection, Betsey Johnson, Frederick's of Hollywood and True Religion Brand Jeans. For more information, visit www.miraclemileshops.com.

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