



**For Immediate Release**

Dec. 14, 2011

**RING IN THE NEW YEAR AT MIRACLE MILE SHOPS**

**Miracle Mile Shops** at **Planet Hollywood Resort & Casino** will be open from 10 a.m. to 6 p.m. on New Year's Eve (Saturday, Dec. 31) and from 10 a.m. to 11 p.m. on New Year's Day (Sunday, Jan. 1).

Several merchants will feature extended hours and special offers on New Year's Eve. **FRESH Grill & Bar**, **PBR Rock Bar** and **Cabo Wabo Cantina** will stay open until 4 a.m., **Fat Tuesday** until 2 a.m. and **La Salsa Cantina** until 1 a.m. **Blondie's Sports Bar & Grill** will be open all day on New Year's Eve and partiers can enjoy all you can drink well and draft beverages from 9 a.m. to midnight for \$40. From 8 p.m. to 1 a.m., **Cheeseburger Las Vegas** will host a New Year's Eve Luau with a full Hawaiian buffet, live Hawaiian entertainment, a DJ and prizes and giveaways. **Pampas Churrascaria Brazilian Grille** will offer a special New Year's Eve menu from 5 p.m. to midnight that features surf and turf (\$89.95) and meat rodizio (\$53.95).

**Tweet It:** Ring in #2012 at @MiracleMileLV @phvegas on #NewYearsEve and #NewYearsDay!

**About Miracle Mile Shops:**

Miracle Mile Shops at Planet Hollywood Resort & Casino is a 1.2 mile retail/entertainment complex at the heart of the famed Las Vegas Strip featuring 170 specialty stores, 15 restaurants and three live entertainment venues. The center is home to PBR Rock Bar & Grill, boasting a Strip-side location with excellent food, drinks and bull riding; H&M; Sugar Factory, the sweet shop adored by Hollywood's hottest celebrities; American clothing line and complete lifestyle brand Original Penguin; GUESS; Urban Outfitters; True Religion Brand Jeans; 15,000-square-foot bar and restaurant Cabo Wabo® Cantina; Las Vegas' very own Sin City Brewing Co.; Club Tattoo, featuring some of the best tattoo artists and body piercers in the nation; the first House of Hoops by Foot Locker in the city; as well as a multi-million dollar fountain show. Miracle Mile Shops is owned by David Edelstein and Aby Rosen, in conjunction with leasing and marketing consultant Robert K. Futterman & Associates LLC.

Miracle Mile Shops is open 10 a.m. - 11 p.m. Sunday – Thursday and 10 a.m. – midnight Friday – Saturday. For more information, call (888) 800-8284 or visit [www.miraclemileshops.com](http://www.miraclemileshops.com). Keep up with the latest Miracle Mile Shops news via [Facebook](#), [Twitter](#) and [YouTube](#).

**For More Information**

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