



For Immediate Release

March 16, 2011

**MEMORABILIA INTERNATIONAL AT MIRACLE MILE SHOPS
HOSTS MEET AND GREET WITH BOXING LEGEND KEN NORTON**

Tweet It: Meet & greet with Ken Norton at Memorabilia International @MiracleMileLV 1-6p 3/19
milasvegas.com

Las Vegas – Memorabilia International inside **Miracle Mile Shops** at Planet Hollywood Resort & Casino hosts an autograph signing with legendary boxer **Ken Norton** from 1 to 6 p.m. on Saturday, March 19. Norton was inducted into the International Boxing Hall of Fame in 1992, the World Boxing Hall of Fame in 1989 and is renowned for defeating Muhammad Ali in 1978. Norton will be available to meet fans, take pictures and sign autographs. Fans must purchase a meet-and-greet package to gain access to the event. For \$29, fans can get an autograph and their photograph taken with Norton. Additional autographs and photographs start at \$15. In addition, special Norton collectibles will be available for purchase. For a complete list of event prices and additional information, call Memorabilia International at (702) 476-6151 or visit www.milasvegas.com.

Keep up with the latest Miracle Mile Shops news via [Facebook](#), [Twitter](#) and [YouTube](#).

Miracle Mile Shops is open 10 a.m. - 11 p.m. Sunday – Thursday and 10 a.m. – midnight Friday – Saturday. For more information, call (888) 800-8284.

Miracle Mile Shops at Planet Hollywood Resort & Casino is a 1.2 mile retail/entertainment complex at the heart of the famed Las Vegas Strip featuring 170 specialty stores, 15 restaurants and three live entertainment venues. The center is home to PBR Rock Bar & Grill, boasting a Strip-side location with excellent food, drinks and world class bull riding; the affordable fashions of H&M; Sugar Factory, the sweet shop adored by Hollywood's hottest celebrities; surfing lifestyle retailer Billabong; GUESS by Marciano; Urban Outfitters; True Religion Brand Jeans; 15,000-square-foot nightclub and restaurant Cabo Wabo® Cantina; Las Vegas' very own Sin City Brewing Co.; Club Tattoo, featuring some of the best tattoo artists and body piercers in the nation; the only Ben Sherman in the city; as well as a multi-million dollar fountain show. Miracle Mile Shops is owned by David Edelstein and Aby Rosen, in conjunction with leasing and marketing consultant Robert K. Futterman & Associates LLC. For more information, visit www.miraclemileshops.com.

#

For More Information

Brad Seidel / Devin Daniel

Kirvin Doak Communications: (702) 737-3100
bseidel@kirvindoak.com / ddaniel@kirvindoak.com