



MIRACLE MILE SHOPS

AT PLANET HOLLYWOOD RESORT & CASINO
LAS VEGAS

KRAVE NAMED “BEST GAY / ALTERNATIVE BAR” IN LAS VEGAS REVIEW-JOURNAL’S “BEST OF LAS VEGAS” 2008 AWARDS

KRAVE, an alternative lifestyle nightclub at Miracle Mile Shops, has been named the “Best Gay / Alternative Bar” in Las Vegas Review-Journal’s “Best of Las Vegas” 2008 awards. Voters praise KRAVE for its multi-faceted space, which houses the Harmon Theater as well as a club and a lounge. The alternative lifestyle hot-spot is also noted for its interesting themed nights including CandyBar Thursdays, Tigerheat Fridays and regular wet boxer contests.

Located at Miracle Mile Shops, KRAVE is a 17,000 square foot entertainment venue home to the KRAVE Lounge, the popular Club KRAVE and the adjacent Harmon Theater. KRAVE fosters a diverse and inclusive atmosphere where all peoples, regardless of orientation, can enjoy world-class nightlife, service and entertainment. For more information, please visit www.kravelasvegas.com.

Miracle Mile Shops is open 10 a.m. - 11 p.m. Sunday – Thursday and 10 a.m. – midnight Friday – Saturday. For more information, please call (888) 800-8284 or visit www.miraclemileshops.lv.com.

Miracle Mile Shops, owned by David Edelstein and Aby Rosen, in conjunction with leasing and marketing consultant Robert K. Futterman & Associates LLC, is the 1.2-mile retail/entertainment complex at the heart of Las Vegas Boulevard. Due to ongoing renovations, Miracle Mile Shops now boasts many streamlined and modernized storefronts, people movers, a backlit sidewalk water feature, state-of-the-art LED video screens, crystal chandeliers and contemporary, color-coded kiosks. The center benefits from its excellent street access and serves the 38 million tourists who visit Las Vegas each year. Miracle Mile Shops features 15 restaurants, live entertainment and 170 specialty stores including retail brands such as Urban Outfitters, Ben Sherman, Quiksilver, bebe, Sephora, French Connection, Betsey Johnson, Frederick’s of Hollywood, H&M and True Religion Brand Jeans. For more information, visit www.miraclemileshops.lv.com.

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For More Information

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