



MIRACLE MILE SHOPS
AT PLANET HOLLYWOOD RESORT & CASINO
LAS VEGAS

MIRACLE MILE SHOPS SUPPORTS THE AMERICAN RED CROSS
DURING GIVE FROM THE HEART WEEKEND

Las Vegas - In an effort to support the American Red Cross' Haiti earthquake relief efforts, a number of restaurants and stores inside Miracle Mile Shops will feature a variety of fundraising promotions during the center's ***Give from the Heart Weekend***, taking place Feb. 12 – 14, 2010.

All funds raised during Miracle Mile Shops' *Give from the Heart Weekend* will be donated to the American Red Cross to aid their earthquake relief efforts. Those looking to help are encouraged to visit any of the following Miracle Mile Shops tenants and take advantage of their fundraising promotions. Miracle Mile Shops will match a portion of the total amount of money raised during the weekend. *Give from the Heart Weekend* participants include:

Aromi d'Italia

\$1 from every panini sold will be donated.

Bikini Bay / Mimi Mango

10 percent of the purchase price for every Mimi Mango fitness jacket sold will be donated.

Blondies Sports Bar & Grill

\$1 will be donated on behalf of every paying customer.

\$1 will be donated for every lady that attends the "Lonely Heart" Valentine's Day party.

Cabo Wabo Cantina

\$1 of every retail item sold will be donated.

Club Tattoo

\$2 from every Club Tattoo brand item sold will be donated.

Coffee Bean & Tea Leaf

\$1 for every pound of coffee sold (excluding the Best Buddy blend) will be donated.

\$1 will be donated for every retail tin of tea sold.

David Z NYC Footwear

David Z NYC Footwear will be making direct donation.

Front Row Sports

10 percent of total weekend sales will be donated.

Images of Nature

A silent auction will be held for two limited-edition signed and framed Thomas Mangelsen photographs. 100 percent of the proceeds will be donated.

Lombardi's Romagna Mia

\$1 from every dessert or sangria purchased will be donated.

Merchants Harbor Coffee House

3 percent of total sales for the weekend will be donated.

Oyster Bay Seafood & Wine Bar

3 percent of total sales for the weekend will be donated.

Pampas Churrascaria Brazilian Grille

For every party that purchases the Surf & Turf menu, \$5 will be donated.

PBR's Rock Bar **Coming Soon**

PBR's Rock Bar will be making direct donation.

Sin City Brewing Co. / Halo Bar

1 percent of sales for the entire weekend will be donated.

Tacone Flavor Grill & Daiquiri Bar

\$1 per margarita or Moonshine frozen cocktail sold will be donated.

\$5 will be donated for every catering order placed.

Tickets & Tours

\$1 will be donated from every ticket sold.

Todai Sushi & Seafood Buffet

\$1 per guest check will be donated.

Two Lips Shoes

1 percent of total boot sales during the weekend will be donated.

V Theater

100 percent of sales from a special Valentine's Day package (\$149 per couple) will be donated. Package includes dinner for two at Lombardi's Romagna Mia, VIP tickets to "V-The Ultimate Variety Show" and a flight on Cloud Nine Las Vegas. Call (702) 932-1818 to book.

Keep up with the latest Miracle Mile Shops news via [Facebook](#) and [Twitter](#).

Miracle Mile Shops, owned by David Edelstein and Aby Rosen, in conjunction with leasing and marketing consultant Robert K. Futterman & Associates LLC, is the 1.2 mile retail/entertainment complex at the heart of Las Vegas Boulevard. Miracle Mile Shops boasts streamlined and modernized storefronts, people movers, a backlit sidewalk water feature, state-of-the-art LED video screens, crystal chandeliers, a multi-million dollar fountain show and contemporary, color-coded kiosks. The center benefits from its excellent street access and serves the 38 million tourists who visit Las Vegas each year. Miracle Mile Shops features 15 restaurants, live entertainment and 170 specialty stores including retail brands such as H&M, Urban Outfitters, Ben Sherman, Quiksilver, bebe, Sephora, French Connection, Betsey Johnson, Frederick's of Hollywood and True Religion Brand Jeans. For more information, visit www.miraclemileshops.lv.com.

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