



MIRACLE MILE SHOPS

AT PLANET HOLLYWOOD RESORT & CASINO
LAS VEGAS

For Immediate Release

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MIRACLE MILE SHOPS GETS IN THE GAME AND TACKLES FOOTBALL SEASON

Las Vegas – Miracle Mile Shops at Planet Hollywood Resort & Casino invites sports fanatics to drink, dine and be a part of all the hard-hitting action this football season.

Named one of the “Top 10 Sports Bars” in the nation by Gayot.com, **Blondies Sports Bar & Grill** offers pigskin partiers \$15 buckets of Budweiser and Bud Light beer during football season. Fans will enjoy the hottest sporting events on dozens of plasma and big-screen televisions. Blondies Sports Bar & Grill also features an assortment of bar snacks including onion rings, jalapeno poppers, potato skins, fried ravioli, sliders and more all served up by waitresses fashionably clad in cheerleading attire.

Miracle Mile Shops’ new addition, **PBR Rock Bar & Grill** hosts Rock Bar Football Weekends beginning at 9 a.m. on Saturdays and Sundays. Football fans can catch professional and college games on more than 100 televisions. PBR Rock Bar & Grill offers homemade Bloody Mary’s and breakfast specials to help get pigskin partiers ready for kickoff. On the patio, guests can enjoy two-for-one beer specials all day.

Cabo Wabo Cantina’s football lineup is a sure bet with a variety of game time specials, touchdown wheel of deals, giveaways and more on Saturdays, Sundays and Mondays. Cabo Wabo Cantina will show all the biggest games on 10 high definition big-screen televisions. Fans can cheer on their favorite teams while enjoying \$5 touchdown shots, \$5 buffalo chicken nachos, \$5 buckets of fries, \$10 buckets of chicken wings and \$20 buckets of beer.

Cabo Wabo Cantina features a specialty football brunch beginning at 10 a.m. on Saturdays and Sundays. The football brunch includes chorizo, egg and cheese tacos, breakfast burrito filled with chorizo, scrambled eggs and cheese and huevos rancheros which includes two corn tortillas topped with chorizo, scrambled eggs, red sauce and cheese. All menu items range from \$5 – 14. Drink specials include Bloody Marias, Micheladas and Mimosas, available for \$6.

On Monday nights, Cabo Wabo Cantina features touchdown specials, \$1 kickoff return shots and complimentary shots to fans of winning teams. After the final play, guests can enjoy \$1 draft beers from 9 to 11 p.m. Patrons can also join the hotspot’s *Monday Night Loyalty Club* to receive a complimentary entrée and a chance to win a Super Sunday party for 10.

La Salsa Cantina hosts Football Fiesta every Sunday and Monday evening. For \$7, patrons can enjoy a Tecate beer with a shot of Carralejo Silver tequila. La Salsa Cantina also offers 48-ounce pitchers of Negra Modelo or Modelo Especial beer for \$10 with a shot of Patron Silver tequila for an additional \$5.

Football fans not wanting to miss a second of the action can stop by **Halo Bar** and **Sin City Brewing Co.** while their significant others shop the center’s 170 specialty stores. Both bars

feature viewing parties of the biggest games, shot and drink specials as well as food delivery from several restaurants on property.

Keep up with the latest Miracle Mile Shops news via [Facebook](#), [Twitter](#) and [YouTube](#).

Miracle Mile Shops is open 10 a.m. - 11 p.m. Sunday – Thursday and 10 a.m. – midnight Friday – Saturday. For more information, call (888) 800-8284.

Miracle Mile Shops at Planet Hollywood Resort & Casino is a 1.2 mile retail/entertainment complex at the heart of the famed Las Vegas Strip featuring 170 specialty stores, 15 restaurants and three live entertainment venues. The center is home to PBR Rock Bar & Grill, boasting a Strip-side location with excellent food, drinks and world class bull riding; the affordable fashions of H&M; Sugar Factory, the sweet shop adored by Hollywood's hottest celebrities; surfing lifestyle retailer Billabong; GUESS by Marciano; Urban Outfitters; True Religion Brand Jeans; 15,000-square-foot nightclub and restaurant Cabo Wabo® Cantina; Las Vegas' very own Sin City Brewing Co.; Club Tattoo, featuring some of the best tattoo artists and body piercers in the nation; the only Ben Sherman in the city; as well as a multi-million dollar fountain show. Miracle Mile Shops is owned by David Edelstein and Aby Rosen, in conjunction with leasing and marketing consultant Robert K. Futterman & Associates LLC. For more information, visit www.miraclemileshopslv.com.

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