

wish list



MIRACLE MILE SHOPS
 AT PLANET HOLLYWOOD

Named for the distance you'll cover in completing the ring of retail, the mall known as Miracle Mile Shops at Planet Hollywood is taking shape.

BY CATHY A. CAMPAGNA

SHOPS, SHOWS AND PLACES TO GO

AFTER CASHING IN YOUR WINNINGS, DO YOU FEEL THE URGE TO SPLURGE? OR DO YOU JUST WANT TO BUY A FEW TRINKETS FOR THE PEOPLE BACK HOME? EITHER WAY, YOUR PRAYERS HAVE BEEN ANSWERED. THE OLD DESERT PASSAGE IS UNDERGOING A \$50 MILLION RENOVATION AND BY THE END OF 2007 WILL EMERGE AS THE MIRACLE MILE SHOPS AT PLANET HOLLYWOOD—A DECADENT SHOPPING DESTINATION WITH MORE THAN 170 STORES, 15 RESTAURANTS AND THE STEVE WYRICK ENTERTAINMENT COMPLEX.

The mall's general manager, Russ Joyner, explained the thinking behind the makeover, saying the retail complex had to change to fit the Planet Hollywood image. "Desert Passage was inspired by the Aladdin concept, and it only made sense to convert the mall to fit the new theme."

So say goodbye to the old Moroccan motif. The Miracle Mile Shops at Planet Hollywood will become more modern and vibrant with new flooring, brighter lighting and even an interactive navigational system. The facelift to the exterior of the building includes people movers to improve access to the mall, while a backlit water feature along the sidewalk and a wall-mounted state-of-the-art LED video screen offers continuous streaming imagery. The existing entrances and retail locations on the facade have been ornamented with floor-to-ceiling glass vestibule doors, and a wider patio and terrace stretch to the sidewalk.

Once inside, shoppers will be dazzled by retailers including Ben Sherman, ALDO, Quiksilver, Urban Outfitters, Bakers and Marciano. And when all that walking leads to hunger pangs, take a break and dine at restaurants such as Aromi d'Italia, La Salsa Cantina, Max's Café, Blondies Sports Bar & Grill, Oyster Bay Seafood & Wine Bar, Todai Japanese Sushi & Seafood Buffet or Trader Vic's.

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Exercise and
 retail therapy:
 The Miracle Mile
 Shops at Planet
 Hollywood will
 offer both.

Steve Wyrick Entertainment Complex

He may be known for stunts like making a Learjet appear out of nowhere, but earlier this year, illusionist Steve Wyrick unveiled his most outlandish feat of all: the Steve Wyrick Entertainment Complex. The extravagant four-level building features a megatheater with stadium seating—the perfect place to witness Wyrick's "Real Magic" show. The thrills continue at the Magiq Shoppe, where patrons can learn some magic tricks of their own. Wyrick's 33,000-square-foot venue includes the posh TRIQ Ultra Lounge, which wows with VIP tables boasting personal stripper poles and premium bottle service. The entertainment at Wyrick's new outpost doesn't wait for nightfall, and neither should you. Head over early to catch the afternoon performance by ventriloquist Robin Lucas and a dinner show with crooner Martin Nievera before finding your seat at one of Wyrick's two nightly performances.

David Saxe Productions

This full production company brings to life a long list of spectacular Vegas shows, including "V: The Ultimate Variety Show," "FabFour" Mania," Gregory Popovich's "Comedy Pet Theater," Nathan Burton's "Comedy Magic," "Mesmerized," "Matsuri" and Dirk Arthur's "Xtreme Magic." It's also the company behind Stripper101.com and the creator, coordinator and executor of corporate and special events, with resources including a prop warehouse, hundreds of performers, and V Theater as a venue. www.varietytheater.com

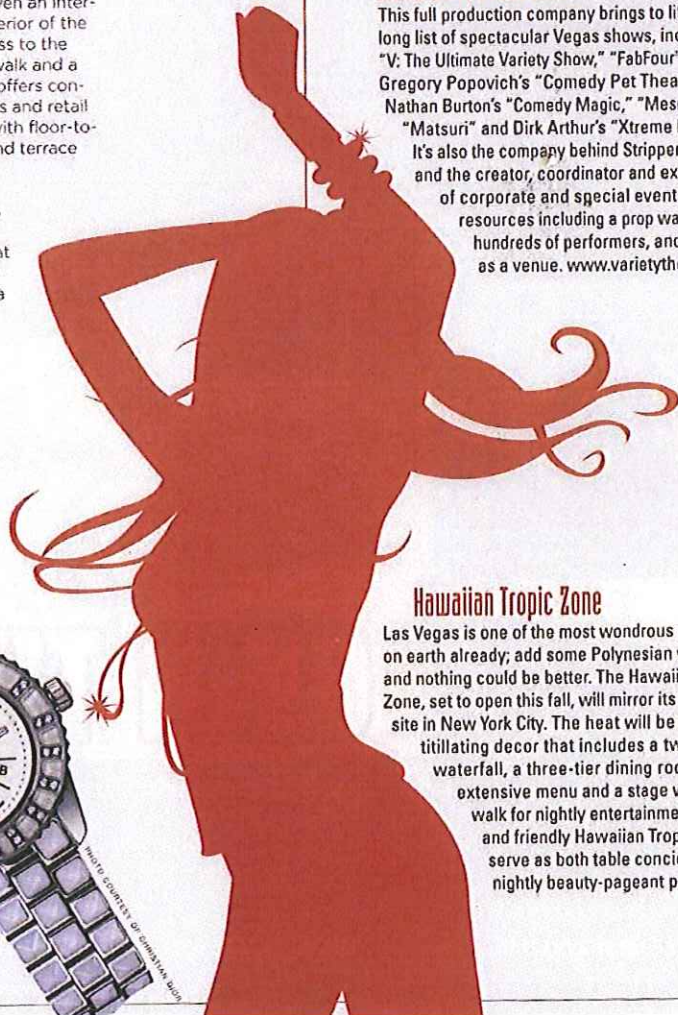
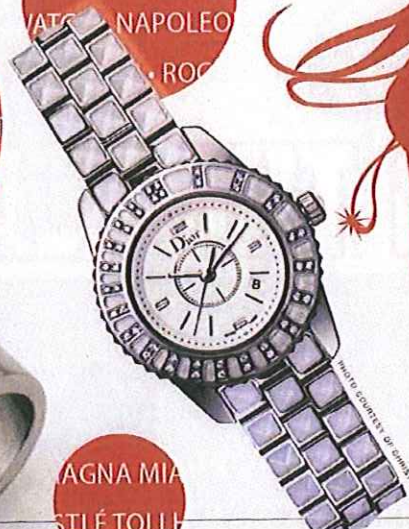
Hawaiian Tropic Zone

Las Vegas is one of the most wondrous places on earth already; add some Polynesian waves, and nothing could be better. The Hawaiian Tropic Zone, set to open this fall, will mirror its flagship site in New York City. The heat will be on, with titillating decor that includes a two-story waterfall, a three-tier dining room, an extensive menu and a stage with a catwalk for nightly entertainment. Exotic and friendly Hawaiian Tropic models serve as both table concierges and nightly beauty-pageant participants.

FROM LEFT TO RIGHT: CHANNEL HD, PERFORMERS, FEMINIST, DOLL, HANDBAG, GUCKELMAN, BRONZE, TEND, HINDU, GUN, CHAUME, WATER

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 EVE WYRICK: REAL MAGIC • ST
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PHOTO COURTESY OF TEND



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