



**For Immediate Release**

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**DC AT MIRACLE MILE SHOPS HOSTS AUTOGRAPH  
SIGNING WITH STREET LEAGUE SKATEBOARDING TOUR ATHLETES**

Las Vegas – **DC inside Miracle Mile Shops** hosts an autograph signing session with **Street League Skateboarding** athletes from 5 to 7 p.m. on Thursday, Sept. 23. Skaters expected to attend include **Danny Way, Colin McKay, Josh Kalis, PJ Ladd, Nick Dompierre, Linsey Robertson, Matt Miller, Chaz Ortiz, Marquise Henry, Evan Smith** and **Wes Kremer**. The Street League Skateboarding team will be available to meet fans, take pictures and sign autographs. The athletes will be in town for Street League Skateboarding’s final tour stop at the Thomas & Mack Center on Saturday, Sept. 25.

Created by DC pro skateboarder Rob Dyrdek, Street League Skateboarding is the first skateboarding league of its kind exclusively for street skateboarders. Twenty-four of the best skateboarders in the world have been invited to be a part of the league and compete against each other on real plaza courses across the country. Fans can check out DC’s [Facebook](#) and [Twitter](#) for prize packs, ticket giveaways and tour updates. For additional information, visit [www.dcskateboarding.tv](http://www.dcskateboarding.tv).

**About DC:**

Founded by Ken Block and Damon Way in 1993, DC quickly grew to a worldwide leader in performance skateboarding shoes and renowned action sports brand. Today DC stands as a premium global brand whose product line has expanded to include men’s, women’s and kids’ skateboarding and lifestyle shoes, apparel, snowboard boots, outerwear and accessories. As one of the cornerstones of its marketing strategy, DC has built a world-class team of professional skateboarding, snowboarding, surfing, BMX, motocross and rally athletes that exemplify and enhance DC’s brand, develop its signature products and support its promotional efforts. DC is a subsidiary of Quiksilver, Inc.

Keep up with the latest Miracle Mile Shops news via [Facebook](#), [Twitter](#) and [YouTube](#).

Miracle Mile Shops is open 10 a.m. - 11 p.m. Sunday – Thursday and 10 a.m. – midnight Friday – Saturday. For more information, call (888) 800-8284.

Miracle Mile Shops at Planet Hollywood Resort & Casino is a 1.2 mile retail/entertainment complex at the heart of the famed Las Vegas Strip featuring 170 specialty stores, 15 restaurants and three live entertainment venues. The center is home to PBR Rock Bar & Grill, boasting a Strip-side location with excellent food, drinks and world class bull riding; the affordable fashions of H&M; Sugar Factory, the sweet shop adored by Hollywood’s hottest celebrities; surfing lifestyle retailer Billabong; GUESS by Marciano; Urban Outfitters; True Religion Brand Jeans; 15,000-square-foot nightclub and restaurant Cabo Wabo® Cantina; Las Vegas’ very own Sin City Brewing Co.; Club Tattoo, featuring some of the best tattoo artists and body piercers in the nation; the only Ben Sherman in the city; as well as a multi-million dollar fountain show. Miracle Mile Shops is owned by David Edelstein and Aby Rosen, in conjunction with leasing and marketing consultant Robert K. Futterman & Associates LLC. For more information, visit [www.miraclemileshops.com](http://www.miraclemileshops.com).

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**For More Information**

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