



MIRACLE MILE SHOPS

AT PLANET HOLLYWOOD RESORT & CASINO
LAS VEGAS

BILLABONG AND SUGAR FACTORY TO OPEN THIS FEBRUARY AT MIRACLE MILE SHOPS

LAS VEGAS – Miracle Mile Shops at Planet Hollywood Resort & Casino welcomes surfing lifestyle retailer **Billabong** and couture candy store **Sugar Factory** this February.

Coveted by celebrities and seen as fashion accessories on the hottest red carpets, **Sugar Factory** offers a selection of designer sweets sure to tantalize the taste buds. Candy connoisseurs can choose from a wide selection of delectables including lollipops, chocolates, hard candies and more. Recently, Sugar Factory launched the “Signature Series Couture Lollipop,” allowing customers to create their own custom treats by choosing from a selection of delicious flavors and an array of bejeweled handles. Sugar Factory candies are perfect for any occasion including birthdays, weddings, bachelorette parties, holidays and more.

Founded in Australia, **Billabong** is a surf and skate lifestyle retailer specializing in branded extreme sports apparel and accessories. Products sporting the wave logo include swimwear, jackets, backpacks, watches, footwear, surfboards and more. In addition, Billabong maintains an ongoing commitment to pro boardsports and its team members such as sponsoring many events around the world.

Keep up with the latest Miracle Mile Shops news via [Facebook](#) and [Twitter](#).

Miracle Mile Shops is open 10 a.m. - 11 p.m. Sunday – Thursday and 10 a.m. – midnight Friday – Saturday. For more information, please call (888) 800-8284 or visit www.miraclemileshops.com.

Miracle Mile Shops, owned by David Edelstein and Aby Rosen, in conjunction with leasing and marketing consultant Robert K. Futterman & Associates LLC, is the 1.2 mile retail/entertainment complex at the heart of Las Vegas Boulevard. Miracle Mile Shops boasts streamlined and modernized storefronts, people movers, a backlit sidewalk water feature, state-of-the-art LED video screens, crystal chandeliers, a multi-million dollar fountain show and contemporary, color-coded kiosks. The center benefits from its excellent street access and serves the 38 million tourists who visit Las Vegas each year. Miracle Mile Shops features 15 restaurants, live entertainment and 170 specialty stores including retail brands such as H&M, Urban Outfitters, Ben Sherman, Quiksilver, bebe, Sephora, French Connection, Betsey Johnson, Frederick’s of Hollywood and True Religion Brand Jeans. For more information, visit www.miraclemileshops.com.

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