



MIRACLE MILE SHOPS

AT PLANET HOLLYWOOD RESORT & CASINO
LAS VEGAS

For Immediate Release:

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MIRACLE MILE SHOPS WELCOMES BILLABONG TO THE CENTER EARLY 2010

LAS VEGAS – Miracle Mile Shops at Planet Hollywood Resort & Casino welcomes **Billabong** to the center's growing list of new retailers early 2010.

Billabong is a surfing lifestyle retailer specializing in branded surf and extreme sports apparel and accessories. Products sporting its wave logo include board shorts, swimwear, T-shirts, jackets, backpacks, watches and footwear for men and women. Billabong sponsors many events around the world, including Billabong Pro contests held on the Gold Coast and Jeffreys Bay in South Africa.

Miracle Mile Shops continues to stay at the forefront of the Las Vegas retail scene by constantly welcoming exciting and popular tenants to the center. In addition to Billabong coming early 2010, rock and roll hall of famer Sammy Hagar will open his world famous Cabo Wabo® Cantina inside Miracle Mile Shops this fall.

Keep up with the latest Miracle Mile Shops news via [Facebook](#) and [Twitter](#).

Miracle Mile Shops is open 10 a.m. - 11 p.m. Sunday – Thursday and 10 a.m. – midnight Friday – Saturday. For more information, please call (888) 800-8284 or visit www.miraclemileshopslv.com.

Miracle Mile Shops, owned by David Edelstein and Aby Rosen, in conjunction with leasing and marketing consultant Robert K. Futterman & Associates LLC, is the 1.2-mile retail/entertainment complex at the heart of Las Vegas Boulevard. Miracle Mile Shops boasts streamlined and modernized storefronts, people movers, a backlit sidewalk water feature, state-of-the-art LED video screens, crystal chandeliers, a multi-million dollar fountain show and contemporary, color-coded kiosks. The center benefits from its excellent street access and serves the 38 million tourists who visit Las Vegas each year. Miracle Mile Shops features 15 restaurants, live entertainment and 170 specialty stores including retail brands such as H&M, Urban Outfitters, Ben Sherman, Quiksilver, bebe, Sephora, French Connection, Betsey Johnson, Frederick's of Hollywood and True Religion Brand Jeans. For more information, visit www.miraclemileshopslv.com.

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