



For Immediate Release

July 25, 2011

**MIRACLE MILE SHOPS RAISES FUNDS FOR
BOYS & GIRLS CLUBS OF HENDERSON
IN CELEBRATION OF INTERNATIONAL YOUTH DAY**

LAS VEGAS – This August, [Miracle Mile Shops](#) at [Planet Hollywood Resort & Casino](#) will collect donations in its fountain for [Boys & Girls Clubs of Henderson](#) in celebration of [United Nations' International Youth Day](#) on August 12.

In honor of International Youth Day, Miracle Mile Shops is raising funds for Boys & Girls Clubs of Henderson. Miracle Mile Shops supports the organization's various educational programs that inspire the valley's youth while providing them with the tools needed for a successful future. All month, every coin tossed into Miracle Mile Shops' fountain as well as the center's indoor rainstorm will be donated to Boys & Girls Clubs of Henderson.

Celebrated on August 12, United Nations' International Youth Day provides youth around the world the opportunity to be recognized for their achievements while encouraging them to engage their communities. The day focuses on issues that are important to youth through events, workshops and meetings involving educational discussions among national and local government officials and youth organizations worldwide.

Miracle Mile Shops' partnership with Boys & Girls Clubs of Henderson is part of the center's continued mission to support and raise awareness for non-profit organizations throughout Nevada. In previous months, Miracle Mile Shops has teamed up with **Ronald McDonald House Charities of Greater Las Vegas** (July 2011), **Aid for Aids of Nevada** (June 2011), **Nevada Cancer Institute** (May 2011), **Autism Speaks** (April 2011), **National Multiple Sclerosis Society, Southern California & Nevada Chapter** (March 2011), **American Heart Association** (February 2011), **HIV/AIDS charity Golden Rainbow** (December 2010), **the Southern Nevada affiliate of Susan G. Komen for the Cure** (October 2010) and many more.

Tweet It: This Aug. @MiracleMileLV donates all \$ tossed in the fountain to Boys & Girls Clubs of Henderson. #UNYouth Day is Aug. 12

About Boys & Girls Clubs of Henderson:

Boys & Girls Clubs of Henderson is a non-profit organization dedicated to promoting leadership, character, health, and career development of youth while emphasizing their social, cultural and educational growth. Our mission is to enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens. Professional staff provides daily programs to help young people develop self-esteem and the skills that are essential for them to become leaders.

Boys & Girls Clubs of Henderson serves communities in Southern Nevada including Henderson, Las Vegas, North Las Vegas, and Southern Highlands. We serve over 9,000 youth in the valley through our Clubs, summer camp and outreach programs.

For more information, call 702-565-6568 or visit www.bgchenderson.org. Follow Boys & Girls Clubs of Henderson - Serving Southern Nevada on [Facebook](#).

About Miracle Mile Shops:

Miracle Mile Shops at Planet Hollywood Resort & Casino is a 1.2 mile retail/entertainment complex at the heart of the famed Las Vegas Strip featuring 170 specialty stores, 15 restaurants and three live entertainment venues. The center is home to PBR Rock Bar & Grill, boasting a Strip-side location with excellent food, drinks and world class bull riding; the affordable fashions of H&M; Sugar Factory, the sweet shop adored by Hollywood's hottest celebrities; surfing lifestyle retailer Billabong; GUESS by Marciano; Urban Outfitters; True Religion Brand Jeans; 15,000-square-foot bar and restaurant Cabo Wabo® Cantina; Las Vegas' very own Sin City Brewing Co.; Club Tattoo, featuring some of the best tattoo artists and body piercers in the nation; the only Ben Sherman in the city; as well as a multi-million dollar fountain show. Miracle Mile Shops is owned by David Edelstein and Aby Rosen, in conjunction with leasing and marketing consultant Robert K. Futterman & Associates LLC.

Miracle Mile Shops is open 10 a.m. - 11 p.m. Sunday – Thursday and 10 a.m. – midnight Friday – Saturday. For more information, call (888) 800-8284 or visit www.miraclemileshopslv.com. Keep up with the latest Miracle Mile Shops news via [Facebook](#), [Twitter](#) and [YouTube](#).

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