

Las Vegas Sun  
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# LAS VEGAS SUN

<http://www.lasvegassun.com/news/2011/jul/16/shopping-stars-planet-hollywoods-miracle-mile-shop/>

## Shopping with the stars at Planet Hollywood's Miracle Mile Shops



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Hank Baskett, Kendra Wilkinson, Holly Madison and Mike "The Situation" Sorrentino at the Sugar Factory grand opening in Planet Hollywood's Miracle Mile Shops on Feb. 14, 2010.

By Wendy Albert

Saturday, July 16, 2011 | 7:02 p.m.

*Editor's Note: One of today's guest columnists is Wendy Albert, the senior director of marketing for Miracle Mile Shops at Planet Hollywood, while Robin Leach takes his well-deserved annual vacation to Europe (follow him on his travels at [twitter.com/robin\\_leach](http://twitter.com/robin_leach)). Every day, a new column, plus you never know what Robin will dig up in the wine country north of Rome, so please check back daily.*

Celebrities like to shop, there's no doubt about that, but who knew that they like to shop at the same places you and I go? One would assume that they would only be at the poshest of posh retail establishments on Rodeo Drive in Beverly Hills, Fifth Avenue in New York, Avenue des Champs Elysees in Paris and New Bond Street in London.

Now you can add Miracle Mile Shops at Planet Hollywood as a place where stars go to get their stuff. For fabulous party dresses, there's only one person you need to see -- **Betsey Johnson**. A-listers, including **Kelly Osbourne** from E! Entertainment's *Fashion Police*, **Holly Madison** from *Peepshow* and *Holly's World*, and Madison's co-star and fellow Playboy Playmate **Laura Croft**, are big fans of Johnson's Miracle Mile Shops location.

**Claire Sinclair**, 2011 Playmate of the Year, is the spokesmodel for another one of Miracle Mile Shops fashionable retailers -- Bettie Page. Bettie Page carries retro-inspired clothing that attracts celebs including country star **Kellie Pickler**, **Coco** from the new reality TV show *Ice Loves Coco* and **Leighton Meester**'s character Blair Waldorf of *Gossip Girl*.

If candy is more your style, stars flock to Sugar Factory for their fill of rhinestone-studded Couture Pops. **Britney Spears**, **Kim Kardashian**, **The Pussycat Dolls** and **Mel B** all have their own signature Couture Pop. **Cameron Diaz** and beau **Alex Rodriguez**, **Nicky Hilton**, the *Jersey Shore* boys, **Nick Cannon** and **Jill Zarin** from *The Real Housewives of New York* have all stopped to satisfy their sweet tooth.

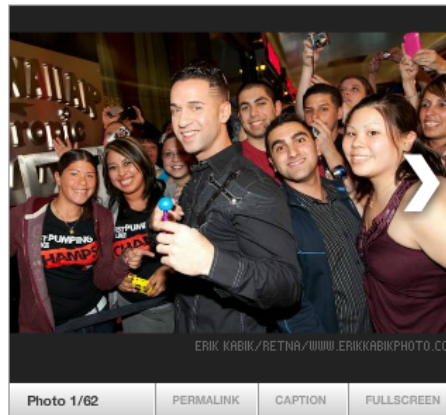
## Robin Leach's Vegas DeLuxe

- Check out [VegasDeLuxe.com](http://VegasDeLuxe.com) for more celebrity and arts and entertainment coverage.

## Claire Sinclair at Bettie Page at Planet Hollywood



## Sugar Factory Opening @Planet Hollywood



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Star-studded retail therapy doesn't stop there, as **Rihanna** has shopped at Victoria's Secret, Herve Leger and Urban Outfitters. Recently, Osbourne had been seen wearing a French Connection dress on the red carpet, and Croft has worn high heels from Chinese Laundry. *So You Think You Can Dance* cast members and Miss America Pageant contestants have all shopped and dined at Miracle Mile Shops.

Two rock stars are such big fans of Miracle Mile Shops that they have invested in locations here. **Sammy Hagar's Cabo Wabo Cantina** has a Strip-front outlet at Miracle Mile Shops. **Linkin Park** frontman **Chester Bennington** has a

tattoo lifestyle store called Club Tattoo, which features some of the best tattoo artists, body jewelry and unique clothing and accessories in town. Celebrities who have gotten ink at Club Tattoo include country couple **Miranda Lambert** and **Blake Shelton**, **Slash**, **Shawn Marion** and **Pablo Sandoval**.

Even **Ronald McDonald** has been spotted at Miracle Mile Shops. For the month of July, Miracle Mile Shops has partnered with **Ronald McDonald House Charities of Greater Las Vegas** to help raise funds for its "1" campaign. Miracle Mile Shops is collecting coins in the fountain this month and donating everything to the nonprofit organization.

So come see us the next time you're in Las Vegas -- or live here -- and need to shop and dine. You never know who you'll see!

Linkin Park Meet-and-Greet at Club Tattoo

