



For Immediate Release

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**MIRACLE MILE SHOPS OPENS OVER 50,000 SQUARE-FEET
OF NEW AND REMODELED TENANTS THROUGHOUT 2011**

LAS VEGAS – Thanks to 15 consecutive months of double digit increases in property-wide foot traffic and sales, [Miracle Mile Shops](#) at [Planet Hollywood Resort & Casino](#) welcomes over 50,000 square-feet of new and remodeled tenants to the center throughout 2011.

Multiple new merchants totaling 17,300 square-feet are set to open at Miracle Mile Shops throughout the year, such as fashion icon [GUESS](#) (June), popular jeweler [Pandora](#) (May) and trendsetter [Chinese Laundry](#) (April). Additionally, nine merchants totaling 34,422 square-feet such as [Victoria's Secret](#), [Lucky Brand Jeans](#) and [bebe](#) have each chosen to upgrade their existing location by investing in a remodel.

An international leader in the fashion industry, **GUESS'** Miracle Mile Shops location will showcase a wide range of items and accessories, including contemporary apparel, denim, handbags, watches, footwear and more. **Pandora** will offer women an assortment of high quality, hand finished, modern and genuine jewelry products at affordable prices, inspiring customers to express their individuality. **Chinese Laundry** will feature fashion forward footwear and accessories for fashionistas with a flair for individualism.

Other tenants expected to open soon at Miracle Mile Shops include the fastest growing Chinese restaurant chain in North America, [Panda Express](#) (May); [Basin White](#) (June), featuring bath bombs, body scrubs, soy candles and more; silver, gold, diamond and semiprecious stone jeweler [Kafri de Mexico](#) (June); and [Lobster ME](#) (June), serving up New England style lobster rolls and cuisine.

Tweet It: Coming soon to @MiracleMileLV: @GUESS_Inc @OfficialPandora @Chinese_Laundry & more!

Miracle Mile Shops is open 10 a.m. - 11 p.m. Sunday – Thursday and 10 a.m. – midnight Friday – Saturday. For more information, call (888) 800-8284. Keep up with the latest Miracle Mile Shops news via [Facebook](#), [Twitter](#) and [YouTube](#).

Miracle Mile Shops at Planet Hollywood Resort & Casino is a 1.2 mile retail/entertainment complex at the heart of the famed Las Vegas Strip featuring 170 specialty stores, 15 restaurants and three live entertainment venues. The center is home to PBR Rock Bar & Grill, boasting a Strip-side location with excellent food, drinks and world class bull riding; the affordable fashions of H&M; Sugar Factory, the sweet shop adored by Hollywood's hottest celebrities; surfing lifestyle retailer Billabong; GUESS by Marciano; Urban Outfitters; True Religion Brand Jeans; 15,000-square-foot bar and restaurant Cabo Wabo® Cantina; Las Vegas' very own Sin City Brewing Co.; Club Tattoo, featuring some of the best tattoo artists and body piercers in the nation; the only Ben Sherman in the city; as well as a multi-million dollar fountain show. Miracle Mile Shops is owned by David Edelstein and Aby Rosen, in conjunction with leasing and marketing consultant Robert K. Futterman & Associates LLC. For more information, visit www.miraclemileshops.lv.com.

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