

Las Vegas Magazine
May 22, 2011

YOUR GUIDE TO EVERYTHING LAS VEGAS
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MAGAZINE + SHOWBIZ WEEKLY MAY 22, 2011



**World Series
of Poker**

Going All In on Gaming's
Biggest Stage

“O”

Making a Splash
With 6,000 Shows

**Temptation
Sundays**

Kicking Off a Wet
and Wild Summer

CLAIRE SINCLAIR

**Miracle
Mile
Shops**

Has Captured
the Vegas Shopper

KIRVIN DOAK
COMMUNICATIONS

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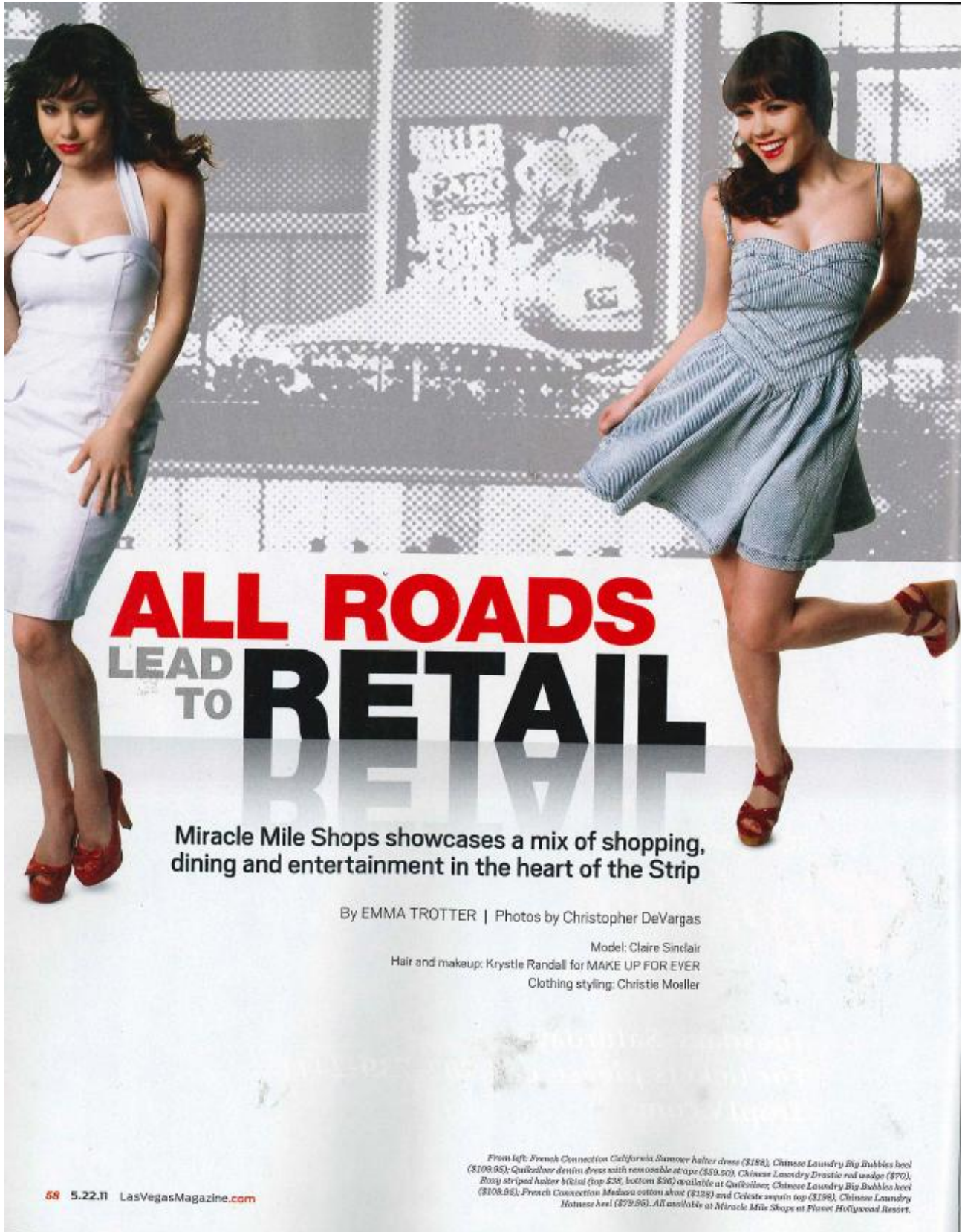


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Miracle Mile
Shops





ALL ROADS LEAD TO RETAIL

Miracle Mile Shops showcases a mix of shopping,
dining and entertainment in the heart of the Strip

By EMMA TROTTER | Photos by Christopher DeVargas

Model: Claire Sinclair

Hair and makeup: Krystle Randall for MAKE UP FOR EVER

Clothing styling: Christie Moeller

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Planet Hollywood Resort
10 a.m.-11 p.m. Sun.-Thurs., 10 a.m.-
midnight Fri.-Sat. 702.866.0710,
888.800.8284

For a closer look at
Claire Sinclair at Miracle
Mile Shops, scan the bar
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There may be other Miracle Mile shopping districts in places like Los Angeles and Coral Gables, Fla., but Las Vegas' version really lives up to its name. No other complex combines shopping, dining and entertainment quite like this 1.2-mile gem adjacent to Planet Hollywood Resort. This and other emporiums are taking center stage this week as the International Council of Shopping Centers' RECon comes to town.

Nestled among 475,000 square feet, Miracle Mile's Strip-facing restaurant and shop façades are as eye-catching as the giant LED screen playing clips of *Peepshow*. It's the only place that houses a place to get inked (Club Tattoo), a nightclub (Krave), one of only three Sephora boutiques in the city and two theater venues by local megaproducer David Saxe. Oh, yeah, and more than 170 stores to shop until you drop.

The winding retail road was the chosen spot to open the first Bettie Page store in the country, home to fashions inspired by the pinup model's legendary retro and vintage looks. In a case of perfect timing, Page look-alike Claire Sinclair—guest headliner at MGM *Grand's Crazy Horse Paris* and *Playboy's* 2011 Playmate of the Year—became the store's spokes-model and frequently makes appearances at the flagship location.

PBR Rock Bar brings the excitement of the annual Professional Bull Riders extravaganza to fans year-round and Sammy Hagar has set up shop with his famous Cabo Wabo Cantina, another first for the city. Sin City Brewing Co., Fat Tuesday and Blondies offer even more options for imbibing.

Miracle Mile Shops also offers an appealing mix of high- and low-end stores, including easy me-ys and women's go-to staples like H&M, Gap, French Connection, American Apparel and Urban Outfitters while Marciano, Swarovski, Betsey Johnson, True Religion, Tommy Bahama, Steve Madden, Quiksilver and Aveda are even more fashionable options. Recent store openings include Chinese Laundry, DC Clothing and Pandora, and Bebe, Guess, Victoria's Secret and Lucky Brand Jeans recently remodeled or upgraded current stores.

But shoppers weary from credit card burn or sensory overload have plenty of places to sit down, relax and take in some of the premium entertainment for which Las Vegas is famous. A combined total of 14 shows—ranging from magic to comedy, variety to production shows—play at V and Saxe Theaters while the Shops' state-of-the-art fountain show features fog, water effects and colored lighting set to music. +

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