

Vegas Rated September 2011



SHOP TALK

NINE LAS VEGAS RETAIL EXPERTS SHARE THEIR INSIGHTS ON BRANDS, TRENDS AND HOW THEIR CAREERS HAVE TAKEN SHAPE

Photography by Francis + Francis
Makeup and Hair by Natasha Chamberlin and Alana Kelly

1 DANIEL SHOEMAKER

senior store manager, Ted Baker, The Forum Shops at Caesars

Years in retail? 22

First job? Merry-Go-Round—Men's and Women's fashion

Favorite brands? Ted Baker, Dolce & Gabbana, Dior, Kenneth Cole, Banana Republic, Macy's and Target.

"My dream job in Las Vegas would be to work with the Nevada Deaf Relay. Since my parents are deaf, I would like to help bridge any of the communication gap between the hearing and the deaf."

2 ALISON WAINWRIGHT

CEO and founder, Las Vegas Mannequins

Years in retail? 6

Favorite brand? Gucci

"My motto is don't take yourself too seriously. Lighten up. Often, at least half of what we accomplish is due to luck. None of us are in control as much as we like to think we are."

3 WENDY ALBERT

senior director of marketing, Miracle Mile Shops

Years in retail? 26

Favorite stores and brands? Swarovski and BCBGMAXAZRIA at Miracle Mile, Diane von Furstenberg, Michael Kors, Miu Miu and Yves Saint Laurent shoes.

"My dream job is to be a food critic. Next to shopping, my favorite thing to do is eat! Las Vegas has some of the best restaurants."

4 RICK MOORE

store director, Van Cleef & Arpels, The Shoppes at The Palazzo; owner, Knotty and Ice Luxury Ties

Years in retail? 22

Favorite brands? Hugo Boss clothes, Mezlan shoes.

"Nothing is as fulfilling as the jewelry business. It allows me to celebrate life's greatest moments with people every day. I can't imagine doing anything else. I am also lucky enough to co-own a luxury tie company. Having a label is something I never dreamed of. It is one of those things that just came into place at the right time."

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SUE HARRAGAN

owner, Barre Las Vegas,
Town Square

Years in retail? 22

Favorite place to shop? Barneys New York, Gucci, Prada, Michael Kors.

Dream job? Starring in a show on the Las Vegas Strip.

"My first job in the industry was at Rags to Riches, a small boutique clothing store in Rye, N.Y."

6
DEBBI MILES

marketing director, Saks Fifth Avenue, Fashion Show

Years in retail? Long enough to remember Diane Keaton's signature, oversize menswear-inspired fashion sensation from her appearance in *Annie Hall*.

"It's an absolute joy to be able to go to work everyday and see the newest Louboutins or the latest Dolce & Gabbana. What gal wouldn't be over the moon with that?"

7
NICK SAKAI

co-owner, CRSVR Sneaker Boutique, The Cosmopolitan of Las Vegas

Years in retail? 2.5

Favorite brands? Nike Sportswear, John Varvatos, Comme des Garçons, Five Four, Lanvin, RVCA, Tom Ford, YSL and And Still Clothing on La Brea.

[Sakai owns CRSVR with DJ Vice]
"I had never worked retail prior to opening our first store in Santa Barbara, Calif., two-and-a-half years ago, and I've been on a crash course in the industry ever since."

8
CARYN FETTNER

director of sales and marketing, Republic of Couture

Years in retail? 12

First job in retail? Lingerie department at Bloomingdale's.

"I'm a fashionista. I can find something anywhere! It's not necessarily about the brand for me, it's more about finding something unique. I love boutiques that carry a multitude of brands."

9
JILL MORAN GILLESPIE

women's shoes and accessories buyer, Wynn Las Vegas

Favorite brands? For shoes, Manolo Blahnik and Charlotte Olympia; for accessories, Alexis Bittar, Sumiya and Jose Barrera. For clothes, Bergdorf Goodman in New York, Galeries Lafayette in Paris and Outfit at Wynn Las Vegas.

"Having recently had a baby boy, I have noticed a void in hip, funky children's clothing stores in Las Vegas. If I didn't work at Wynn, I think I would open a fun eclectic children's clothing store."