



MIRACLE MILE SHOPS

AT PLANET HOLLYWOOD RESORT & CASINO
LAS VEGAS

For Immediate Release

Sept. 30, 2008

GIADA DE LAURENTIIS VISITS MIRACLE MILE SHOPS TO MEET FANS AND SIGN COPIES OF HER LATEST COOKBOOK

LAS VEGAS— Giada De Laurentiis, star of Food Network's *Everyday Italian* and *Giada's Weekend Getaways*, will personalize her new cookbook *Giada's Kitchen: New Italian Favorites* and greet fans at Sur La Table inside Miracle Mile Shops Friday, Oct. 17 from 5 to 7 p.m.

De Laurentiis, also a regular contributor to NBC's *Today Show*, will visit Sur La Table to meet fans and autograph copies of her latest cookbook, *Giada's Kitchen: New Italian Favorites*. Culinary enthusiasts must have a ticket to gain access to the cookbook signing and meet and greet. Fans must purchase a copy of *Giada's Kitchen: New Italian Favorites* at Sur La Table's Miracle Mile Shops location beginning Oct. 1 to get a ticket to the event.

Giada's Kitchen: New Italian Favorites features a brand-new collection of 100 satisfying and hearty modern Italian recipes. Ideal for those who want to indulge in the pleasures of Italian food without feeling guilty, the book focuses on fresh ingredients, simple techniques and healthful preparations. Inspired by trattoria classics and shared family meals, the recipes in *Giada's Kitchen: New Italian Favorites* offer lighter versions of all-time favorites such as tomato, watermelon and basil skewers, asparagus lasagna, whole-wheat linguine with green beans, ricotta and lemon and salmon in lemon brodetto with pea purée.

Miracle Mile Shops, owned by David Edelstein and Aby Rosen, in conjunction with leasing and marketing consultant Robert K. Futterman & Associates LLC, is the 1.2-mile retail/entertainment complex at the heart of Las Vegas Boulevard. Due to ongoing renovations, Miracle Mile Shops now boasts many streamlined and modernized storefronts, people movers, a backlit sidewalk water feature, state-of-the-art LED video screens, crystal chandeliers and contemporary, color-coded kiosks. The center benefits from its excellent street access and serves the 38 million tourists who visit Las Vegas each year. Miracle Mile Shops features 15 restaurants, live entertainment and 170 specialty stores including retail brands such as H&M, Urban Outfitters, Marciano, Quiksilver, bebe, Sephora, French Connection, Betsey Johnson, Frederick's of Hollywood, and True Religion Brand Jeans. For more information, visit www.miraclemileshops.com.

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For More Information

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