

Las Vegas Magazine August 8, 2010



splurge shop

Goo-Goo for Gaga

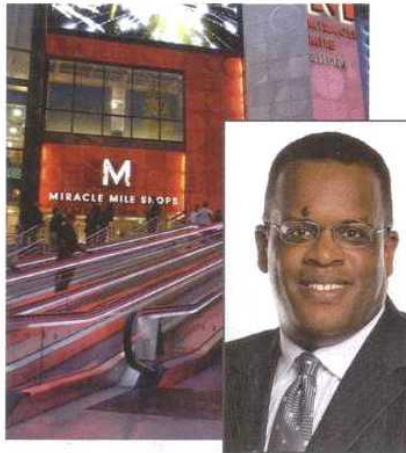
1. Betsey Johnson black corset (\$295), available at Betsey Johnson at Fashion Show and Miracle Mile Shops at Planet Hollywood Resort; 2. Bally Mauvy Grommet tote (\$1,695), available at Bally in Fashion Show; 3. Stella McCartney metal shield geometric sunglasses (\$225), available at Saks Fifth Avenue in Fashion Show; 4. Christian Louboutin Marine button booties (\$995), available at Saks Fifth Avenue in Fashion Show; 5. Virgins, Saints and Angels secret heart cuff (\$325), available at Ice Jewelry in The Shoppes at The Palazzo; 6. LaRok Luxe embellished military jacket (\$268), available at Saks Fifth Avenue in Fashion Show



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Photos by Leila Navidi

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Passion for Fashion

When Desert Passage transformed into **Miracle Mile Shops** at Planet Hollywood Resort, the result was a modern space with a perfect blend of Hollywood glitz and Sin City verve.

The sleek, contemporary design features Brazilian walnut and slate flooring, 16 hand-beaded Swarovski crystal chandeliers and a number of dramatic techno-savvy attractions. In the heart of the shopping center is the newest addition to the emporium, a multimillion-dollar fountain complete with dazzling light, sound and water effects including 50-foot-high eruptions.

Miracle Mile Shops, whose name is a nod to the retail districts in L.A. and Coral Gables, Fla., boasts 1.2 miles of retail, restaurant and entertainment space. The Vegas transformation lured in major players, including first-to-market retailers Club Tattoo, Rock & Roll Religion, DC Shoes and Tous.

"Miracle Mile Shops caters to the total experience. Our guests can come here, buy something to wear for dinner, attend a theater production and make it a full experience without having to leave the property," said Russ Joyner, executive vice president and general manager for Miracle Mile Shops.

With 170 stores, 15 restaurants and three theaters, Miracle Mile Shops is the total package. -LF