



MIRACLE MILE SHOPS

AT PLANET HOLLYWOOD RESORT & CASINO
LAS VEGAS

MIRACLE MILE SHOPS CELEBRATES GRAND OPENING OF LAS VEGAS' FIRST GUESS ACCESSORY

Miracle Mile Shops invites visitors to stop by Las Vegas' first GUESS Accessory boutique for a grand opening celebration on Saturday, Aug. 23 from 2 to 5 p.m. Shoppers will enjoy DJ spun music as models showcase the hottest new footwear styles. GUESS Accessory features footwear, jewelry, luggage, handbags, watches, eyewear and small leather goods to enhance the casual lifestyle of people with a flair for individualism.

Miracle Mile Shops, owned by David Edelstein and Aby Rosen, in conjunction with leasing and marketing consultant Robert K. Futterman & Associates LLC, is the 1.2-mile retail/entertainment complex at the heart of Las Vegas Boulevard. Due to ongoing renovations, Miracle Mile Shops now boasts many streamlined and modernized storefronts, people movers, a backlit sidewalk water feature, state-of-the-art LED video screens, crystal chandeliers and contemporary, color-coded kiosks. The center benefits from its excellent street access and serves the 38 million tourists who visit Las Vegas each year. Miracle Mile Shops features 15 restaurants, live entertainment and 170 specialty stores including retail brands such as H&M, Urban Outfitters, Marciano, Quiksilver, bebe, Sephora, French Connection, Betsey Johnson, Frederick's of Hollywood, and True Religion Brand Jeans. For more information, visit www.miraclemileshops.lv.com.

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For More Information

Brad Seidel / Lindsey Rathjen, Kirvin Doak Communications: (702) 737-3100