

For Immediate Release  
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**TACONE FLAVOR GRILL SERVES FRESH, HEALTHY FARE AT NEWEST LOCATION INSIDE THE SHOPS IN DESERT PASSAGE AT THE ALADDIN**

*Tacone Flavor Grill's internationally-inspired flavor combinations will open for business inside the shopping center Spring 2006*

LAS VEGAS – Tacone Flavor Grill, one of the fastest-growing quick-service gourmet food franchises in America, will open its doors to offer healthy and tantalizing treats at its first restaurant on The Strip – inside The Shops in Desert Passage – in March 2006.

Tacone Flavor Grill, a premium quick-service restaurant concept, features a fun environment where customers can see their own gourmet wraps, grilled sandwiches, salads and other specialties hand-made right before their eyes. The company takes pride in setting new standards, starting with quality ingredients, mixed with exciting flavor combinations from around the globe.

Specialties include gourmet wraps, such as the Thai Cone – with grilled chicken and Jasmine rice, spicy peanut sauce and Thai cucumber salad – and the Campfire – with tangy BBQ chicken, crispy onions and kernels of corn combined with down home coleslaw. Try the Great Gobbler grilled sandwich, with fresh-roasted turkey, Roma tomato, chopped cilantro, artichoke pesto spread and melted Jack cheese or the Spa Farm Fresh salad, tossed with fresh grilled zucchini, yellow squash and red bell peppers, shredded carrots, Feta cheese, fresh salsa and toasted pumpkin seeds over Romaine lettuce. Quesadillas, soups, vegetarian dishes, sides, smoothies and desserts are also available on the eclectic menu.

Additionally, the Desert Passage location will feature Tacone's signature Flavor Bar™, where customers personalize their meals from a selection of fresh, hand-made sauces and dressings. Last year, Tacone became the first quick-service chain in America to feature filet mignon as well as adding both low-carb tortillas and the high-protein/low-carb Global Grill Platter to its menu. In addition to the quick-service menu, Tacone offers imaginative and convenient catering services ideal for banquets, buffets or social events at home or in the office.

"We are delighted to add Tacone to our list of dining destinations at Desert Passage," said David Edelstein, co-owner of The Shops in Desert Passage at the Aladdin. "Tacone's delicious food and excellent service is sure to suit the tastes of our shoppers and guests."

Tacone corporate headquarters is in Los Angeles, with 19 locations in nine states. For an online menu, a convenient location finder, nutritional information and facts about Tacone Flavor Grill franchise ownership, please visit [www.tacone.com](http://www.tacone.com).

Desert Passage, owned by Boulevard Invest and managed by The Related Companies, is the 475,000-square-foot retail/entertainment complex at the heart of Las Vegas Boulevard. The center benefits from its excellent street access and serves the 38 million tourists who visit Las Vegas each year. Desert Passage features 170 specialty stores, 15 restaurants and live entertainment. For more information, visit [www.desertpassage.com](http://www.desertpassage.com).

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