

DESERT PASSAGE OFFERS SOMETHING SPECIAL FOR EVERYONE
WITH COMMISSIONABLE SHOPPING PACKAGES

Earn commissions selling the best shopping and dining in Las Vegas

LAS VEGAS – The Shops at Desert Passage aim to please by offering travel agents exclusive values and commissionable opportunities with a variety of shopping packages featuring dining, beauty, spa, bridal and golf elements.

Desert Passage is offering six distinctly different, but equally enjoyable, packages designed to fit any personality. Packages are perfect for inclusions or opt-in travel components and ideal for groups or FITs. Choose from the *Shop & PGA Golf*, *Shop & Spa*, *Shop & Play*, *Shop & Dine*, *Shop & Beauty* or *Bridal Shopper* packages. Each package offers exclusive gifts and fabulous discounts, like gourmet meals, makeovers, spa packages, and a round of golf at Las Vegas' only PGA golf course, designed to make shopping at The Shops at Desert Passage a truly VIP experience.

All packages include the Desert Passage Passport to Savings Coupon Book with more than 75 offers, a comprehensive Desert Passage shopping and dining directory, a limited edition postcard pack, exclusive silver key chain and luggage tag along with exclusive package specific offers and gifts. With six packages to choose from, tour operators and travel agents can find the perfect package for every group.

The *Shop & Golf* package, Desert Passage's newest package, is perfect for the warm weather months. Sign up for the fall, winter or spring package (valid September 1 – May 31 and retailing for \$260) or the summer package (valid June 1 – August 31 and retailing for \$160) and receive a round of golf for one at the PGA Tour TPC at The Canyons golf course. The package also includes a mini-facial from Origins, makeup application available from your choice of The Body Shop, Origins or Sephora, a hand care treatment with complimentary samples available from ~H2O+ or L'Occitane, a face care consultation with complimentary samples from The Body Shop, a \$25 gift certificate towards the purchase of product from any Desert Passage health & beauty store and a \$15 gift certificate towards a meal from any Desert Passage restaurant.

The *Shop & Play* package retails for \$15 and features a Bath & Body Works Gift Set, a \$50 gift certificate toward a jewelry purchase at La Reverie and an exclusive gift with purchase at Hilo Hattie – The Store of Hawaii.

The *Shop & Dine* package retails for \$35 and highlights include a Bath & Body Works Gift Set, a \$50 gift certificate to La Reverie, an exclusive Desert Passage nylon travel bag, an exclusive gift with purchase at Hilo Hattie – The Store of Hawaii and a \$15 Dining Certificate at your choice of Desert Passage restaurants including: Commander's Palace, Cheeseburger at the Oasis, La Salsa Cantina, Lombardi's Romagna Mia, Oyster Bay Seafood & Wine Bar, Crustacean Las Vegas & Prana Lounge or Todai Japanese Sushi Buffet.

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Desert Passage shopping packages

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The *Shop & Beauty* package retails for \$60 and includes a mini-facial from Origins, makeup application available from your choice of The Body Shop, Origins or Sephora, a hand care treatment with complimentary samples available from The Body Shop, ~H20+, L'Occitane or Origins, a nylon travel bag, a \$25 gift certificate towards the purchase of product from any Desert Passage health & beauty store and a \$15 gift certificate towards a meal from any Desert Passage restaurant.

The *Bridal Shopper* package retails for \$38 and includes a \$50 gift certificate toward any wedding package (starting at \$599) at the Aladdin Wedding Chapel OR a \$50 gift certificate for any "Wedding To Go Package" from A Special Memory Wedding Chapel. This package also includes a mini-facial, wedding day makeup application and a bridal gift box from Origins, a stress relief demonstration from Origins for the entire bridal party including a hand massage, brief back massage and product samples, \$100 gift certificate toward a Wright & Lato wedding band from La Reverie, a \$15 gift certificate towards a meal from any Desert Passage restaurant and an exclusive gift with purchase at Hilo Hattie – The Store of Hawaii.

And launching in mid-May 2005 is the *Shop & Spa* package, representing a partnership with Desert Passage and Elemis Spa at the Aladdin. This package includes your choice from three Elemis Spa services, the 50-minute Swedish Massage, the 50-minute Elemis Aromapure Facial or the Sole Delight Foot Treatment with Pedicure and Paraffin Wax Treatment for Hands or Feet, combined with the Desert Passage Shop & Dine package. This package retails for \$165 and includes gratuity.

To book these packages, use your company's credit card to book at the Net Rate, or use your customer's credit card, pay the retail rate and have your commission wired directly to you. Registration requirements to sell the Desert Passage shopping packages and booking details can be accessed through Shop America Tours at www.shopamericatours.com/shopping/traveltrade.cfm.

Additional tourism amenities include dining, shopping and entertainment vouchers, group tours and an attractive, themed venue for special events. With more than 140 specialty stores – more than any other themed mall on the Strip, and thirteen restaurants ranging from elegant fine dining to casual cool snacks, The Shops in Desert Passage is one of the city's most varied shopping centers and has become a premiere shopping destination in Las Vegas.

Desert Passage owned by Boulevard Invest and managed by The Related Companies, is the 475,000-square-foot retail/entertainment complex at the heart of Las Vegas Boulevard which benefits from its excellent street access and serves the 37 million tourists who visit Las Vegas each year. Desert Passage features 140 specialty stores like GAP, French Connection, Sephora, Eddie Bauer, The Sharper Image, Z Gallerie, Bath & Body Works, Tommy Bahama, BCBG Max Azria and Victoria's Secret, 13 restaurants and exciting entertainment and nightlife. For more information, visit www.desertpassage.com

About Boulevard Invest:

Boulevard Invest is an investment partnership formed by RFR Holding principals Aby Rosen and Michael Fuchs and David Edelstein, Jackie Mansfield and Robert Futterman of Tri Star Capital.

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About The Related Companies:

Founded in 1972 by Stephen M. Ross, The Related Companies, L.P., is a fully integrated real estate firm with divisions specializing in development, acquisitions, financial services, and property management. Widely regarded as one of the nation's preeminent developers of luxury apartments and retail/mixed-use properties, recent residential projects include CityPlace in West Palm Beach, Florida, as well as The Chatham, The Park Imperial, The Strathmore, Tribeca Park, The Sagamore, One Union Square South, The Lyric and Time Warner Center at Columbus Circle in New York City. Las Vegas projects include the Icon condominium towers and the mixed-use property on Harmon with Centra. Related is also the developer of record for the 61-acre parcel in downtown Las Vegas and a partner in the World Market Center. As the largest shareholder in CharterMac, The Related Companies is also the country's largest financier of affordable housing in the United States, with approximately 250,000 units in 44 states and a real estate portfolio valued in excess of \$8 billion.

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FOR MORE INFORMATION

Terri Maruca/Moranda Stephens, Kirvin Doak Communications: 702.737.3100

